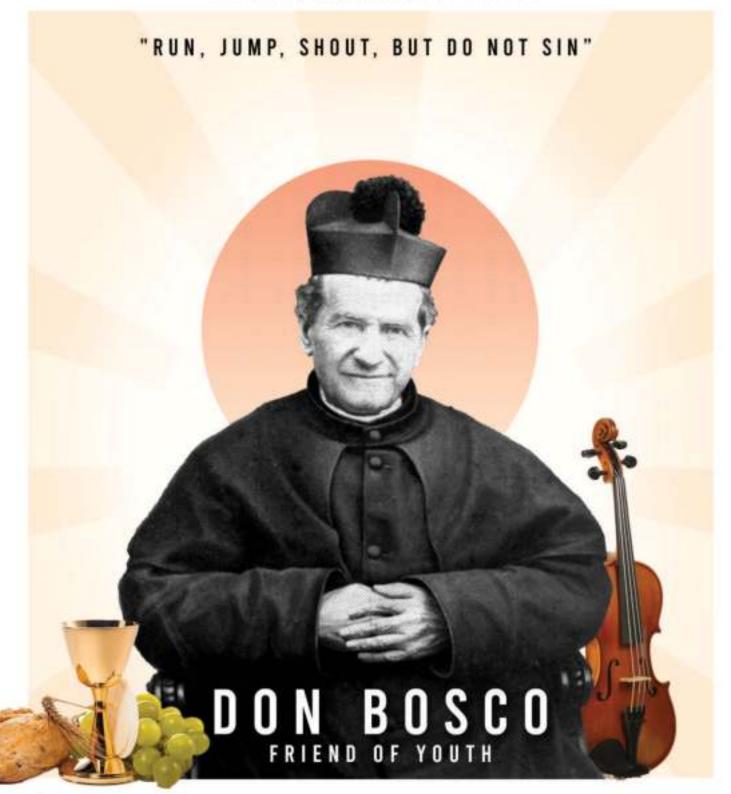


DON BOSCO ARTS AND SCIENCE COLLEGE

CO-ED

AFFILIATED TO UNIVERSITY OF MADRAS



- Q #45, Landon's Road, Kilpauk, Chennai 600 010
- mww.dbcc.edu.in infodbcas@gmail.com



EDITORIAL BOARD



Rev. Fr. Joe Anand SDB

Administrator

Mr. Jaswa Jebaraj

Mr. Michael Stalin

Assistant Professor, Department of English

Assistant Professor, Department of English

Mr. Sukumaar Thangaraj

Assistant Professor, Department of Visual Communication

DESIGNING TEAM

Cover

Ms.Divine Rizia - Assistant Professor, Department of Visual Communication

Layout

Keerthi Dev G | Abimanyu E | Ronald Edwin R | Rubini Loganathan
III B.Sc Visual Communication



Mr. Irshad Ahamed

Asst. Prof, Dept of Visual Communication

III B.Sc Visual Communication

Naveen Raj Leander A | Mohamed Suhaib Batcha V B | Nanditha P S Vincent Sherwin Mark | Sangesh Marrio A Udhaya Kumar P | Prasanth Kantharaj | Aasir Clement

II B.Sc Visual Communication

Sam Sumesh | Riona Maria | Rapheal

Facing the Heat: A Call to Action on Climate Change

> The Urgent Call to Action Confronting Climate Change

- Responding to Natural Disaster Youth Responsibility
- In Solidarity with the vulnerable

victims of Cyclone Michaung

Institution's Innovation Council (IIC)

-Regional Meet 2023

Christmas Wreath Service at DB Square

Jingle Hopes

Christmas Celebrations

Semester Exams Commence at Don Bosco Arts and Science College

BOOK REVIEWS



Facing the Heat: A Call to Action on Climate Change

Across the globe, we're witnessing an alarming symphony of climate extremes. Unrelenting heat waves scorch the West, while torrential rains lash the East, melting glaciers at an alarming rate. In our state, we are still recovering from the torrential rain and flooding. Climatologists see these events not as isolated anomalies but as the urgent crescendo of a crisis we have long ignored: climate change.



For students of Don Bosco College and indeed, all of humanity, the time for handwringing is over. This is a clarion call to action, a commitment to bind ourselves to targets that slow the warming tide before it engulfs the very fabric of life.

As students, you stand at the precipice of your futures, lives intricately woven with the fate of our planet. But you are not bystanders. You are the architects of a new climate narrative, empowered with knowledge and agency. Here is how you can gear up:

Organize workshops, engage in peaceful protests, and raise your voices as students so that your governments pay heed. Demand change: Hold your universities accountable. Demand from us, your college management, to push for renewable energy, sustainable infrastructure, and climate-conscious curricula. Embrace the green lifestyle: Reduce your carbon footprint. Walk, cycle, or use public transport. Advocate for vegetarian or vegan options in cafeterias. Choose eco-friendly products and minimize waste. Become stewards of knowledge: Educate your peers, families, and communities about climate science. Organize film screenings, host talks by climate experts, and debunk misinformation. Your informed voice can ignite a wave of understanding.

For people of faith, the fight against climate change is a natural extension of your commitment to defending life, as Pope Francis and our Rector Major insist. Every scorching heatstroke, every displaced community, every species pushed to the brink is a testament to the human cost of inaction.

Ground your actions in your faith: Reinterpret sacred texts through the lens of environmental stewardship. Organize interfaith climate events, build alliances with other faith communities, and advocate for climate justice alongside your spiritual leaders. Practice your values: Remember, faith thrives on action. Volunteer with environmental groups, plant trees, support sustainable agriculture initiatives, and raise awareness within your faith communities. Embrace eco-spirituality: Connect with nature through prayer, meditation, and reflection. Recognize the inherent holiness of our planet and our responsibility to protect it.

The road ahead may seem daunting, but remember, we are not alone. Scientists, activists, policymakers, and people of faith from all walks of life are joining hands in this critical battle.

Let us in DBCC harness the power of knowledge, faith, and collective action to rewrite the narrative of climate change. Let us commit to binding targets, not just with ink on paper, but with the steel of our resolve and the fire of our compassion. We owe it to ourselves, to future generations, and to the very planet that sustains us.

The time for silence is over. Let us rise to the heat, together, and become the generation that turns the tide.

Fr. Rajkumar SDB

Rector/ Secretary





THE URGENT CALL TO ACTION: CONFRONTING CLIMATE CHANGE

Climate change is a pressing global crisis that affects every facet of our lives. As greenhouse gases accumulate in the atmosphere, the planet continues to warm, making immediate and sustained action against climate change more critical than ever.

Human activities, primarily the burning of fossil fuels like coal, oil, and natural gas, release greenhouse gases, notably carbon dioxide (CO2), into the atmosphere. These gases trap heat, causing global temperatures to rise—a phenomenon known as global warming. The repercussions include more frequent and severe weather events, rising sea levels, disrupted ecosystems, loss of biodiversity, and threats to food and water security.

Vulnerable communities, often the least responsible for emissions, bear the brunt of these impacts. Fossil fuel used for energy, transportation, and industry is a significant contributor to climate change. Deforestation, agriculture, and land-use changes also release CO2. To combat climate change, we must reduce our carbon ootprint by shifting to cleaner energy sources, conserving forests, and adopting eco-friendly agricultural practices.

Widespread adoption of renewable energy sources like solar, wind, and hydropower offers a promising solution. These technologies produce electricity without emitting greenhouse gases and have become cost-competitive with fossil fuels. Transitioning to renewable energy not only mitigates climate change but also generates job and stimulates economic growth. Enhancing energy efficiency in buildings, transportation, and industries is vital. By implementing energy-efficient technologies and practices, we can reduce energy waste, lower carbon emissions, save money, and conserve resources.

Many experts and policymakers advocate for carbon pricing mechanisms, such as carbon taxes orcap and-trade systems. These policies put a price on carbon emissions, incentivizing businesses and individuals to reduce their carbon footprint. Revenue generated from carbon pricing can be reinvested in renewable energy and climate adaptation initiatives. Preserving and restoring forests play a crucial role in mitigating climate change. Forests act as carbon sinks, absorbing CO2 from the atmosphere. Protecting these natural resources and reforesting deforested areas can help offset emissions and enhance biodiversity.

Addressing climate change necessitates global cooperation. The Paris Agreement, endorsed by nearly every country, outlines commitment to limit global warming and enhance climate resilience. It serves as the cornerstone of international efforts to combat climate change, but ongoing collaboration and increased mbition are essential to achieve the agreement's goals. While governments and businesses have significant roles, individuals can also contribute to fighting climate change. Reducing energy consumption, conserving water, minimizing waste, and making sustainable choices in daily life collectively have a positive impact on the environment.

Climate change is a defining challenge of our time, affecting the well-being of present and future generations. Taking immediate and sustained action to reduce greenhouse gas emissions, transition to clean energy, and protect natural ecosystem is imperative. Collaboration across all levels of society is key to confronting climate change and creating a more sustainable and resilient future for our planet. The time to act is now.

Dr. Xavier Rajarathinam

The Principal





Chasing Dreams: Embracing the Spirit of Don Bosco in 2024

Dear friends,

I would like to start this year's first message with the following quote: "Dream is not the thing you see in sleep but is that thing that doesn't let you



sleep." This quote is often attributed to Dr. A.P.J. Abdul Kalam, who was the President of India from 2002 to 2007 and a highly respected scientist. The quote emphasizes the idea that a true dream is not just a vision or illusion that occurs during sleep but is a powerful and motivating force that keeps a person awake and driven in pursuit of their goals and aspirations. It suggests that a meaningful dream is something that inspires and compels action, making it a constant source of motivation.

Two hundred years ago, a little nine-year-old boy, poor and with no future but to be a farmer, had a dream. He recounted it to his mother, grandmother, and brothers in the morning, who found it funny. Grandma concluded, "Pay no attention to dreams." Many years later, that boy, John Bosco, wrote: "I agreed with my grandmother. However, I was unable to cast that dream out of my mind." Because it wasn't a dream like so many others and it didn't die with the dawn. The dream came back again and again – with enthralling energy. It was a source of joyful security and inexhaustible strength for John Bosco – the source of his life and mission.

As we begin unwrapping the most beautiful gift of 2024 I would like to call your attention to a very special person after whom our college and hundreds of similar educational, youth empowerment, social upliftment institutions etc., across the world are named. Yes, that John Bosco who was later fondly known as Don Bosco is the person and he is the reason why you and I are here today in this campus. As I just said, it all started with that one dream. I am glad to note that this year we are going to be celebrating the 200th anniversary of that special dream, which is still making a positive impact in the lives of millions of youth around the world. What is that one dream of yours that is keeping you awake? If you don't have one now is the time. Be a dreamer. Pick your dream and start chasing it from today. I would like to conclude with the words of Farrah Gray, "Build your own dreams, or someone else will hire you to build theirs". May this New Year 2024 be the most memorable year of your life.

Rev. Fr. Ernest Rosario, SDB

Director of Communication





Elevate your Spirits for the Dawn of 2024

I extend my heartfelt blessings to you and your loved ones at this Christmas season, ushering a radiant New Year, brimming with promise. May the tender embrace of infant Jesus imbue your family with abundant grace and fresh commitments. The advent of the new year, heralds a cascade of aspirations, dreams, assurances, energies, and unexplored horizons, unveiling not only



novel prospects but a tapestry of renewal woven into the fabric of our lives. Let us graciously unlock the chambers of our hearts, inviting the brisk winds of the approaching year to breathe vitality into another chapter of our journey.

Cultivate Gratitude: As we bid farewell to the bygone year, let us extend gratitude for the myriad blessings bestowed upon us. A moment of reflection is due, acknowledging the benevolence of the Divine, a steadfast companion in our year-long odyssey, shielding us from perils and malevolence. Each dawn presents a new gift of life, and those attuned to this precious offering are truly blessed. In contemplation, we marvel at the swift passage of time, navigating the undulating terrain of life with its peaks and troughs, fractures and healing. May the harmonious melody of gratitude resonate unfailingly in our hearts throughout the unfolding year.

Welcome the Inevitable Change: Standing at the threshold of the New Year 2024, we confront the inevitability of change—an integral facet of the human experience. The idiom, "No one can step into the same river twice," underscores the inescapable nature of transformation in our lives. Acknowledging this reality is the cornerstone of wisdom; embracing change allows us to evolve and embrace an enhanced version of ourselves. Those who resist this perpetual ebb and flow risk missing the intricate beauty woven into the tapestry of a renewed life.

Commence a Fresh Chapter: With the commencement of a new year, the opportunity to inscribe a fresh chapter in the narrative of our lives, presents itself. Life, a relentless teacher, imparts invaluable lessons, with the past serving as an indomitable guide to the future. Gazing into the mirror, one finds the quintessential role model—the sum total of life's teachings. Though the past cannot be rewritten, the dawn of a new chapter affords a chance to rectify past missteps. While not every aspiration may be fulfilled, turning the page signals a new beginning, a canvas awaiting the strokes of a rejuvenated narrative.

Set Your Destiny: Take the reins of your life, for you are the architect of your destiny. Refuse to yield the wheel to others; navigate your dreams with unwavering determination. In this unfolding year, envision a clear dream and embrace a resolute vision. Transform into an unstoppable force, crafting the finest version of yourself. As the author of your life's story, seize the opportunity to shape the narrative and manifest your aspirations into reality.

Rev. Fr. Kasi Sagayaraj SDB

Vice Principal









Dr. Marcus,
Director of DICE

RESPONDING TO NATURAL DISASTER Youth Responsibility

The recent unprecedented heavy rainfall and unforeseen natural disaster that devasted the capital and southern regions of Tamil Nadu have imparted an indelible lesson – the supremacy of nature over even world class infrastructure and advanced technology. Despite these challenges, the responsibility to manage natural disasters falls significantly on the shoulders of the younger generation. They play a pivotal role in disaster preparedness, response and recovery, with various avenues available for proactive engagement.

It is crucial for younger people to stay informed about potential disasters and share this knowledge within their circles. Utilizing social media platforms becomes a powerful tool for raising awareness and disseminating emergency preparedness tips. Forming or joining youth-led emergency response teams allow for immediate assistance during disasters and contributes to relief efforts. Engaging in volunteer activities that enhance community resilience, acquiring basic first aid and Cardiopulmonary Resuscitation (CPR) skills, and participating in emergency training programs are vital components of proactive disaster management.

Leveraging technology, such as creating apps or tools of communication and resource allocation, becomes essential in emergencies. Active collaboration with local communities helps identify vulnerabilities, access needs, and develop resilience plans. Advocacy for policies prioritizing disaster preparedness, climate action, and community responsibility at various levels is a responsibility the younger generation must shoulder. Proving emotional and psychological support to those affected, raising awareness about mental health, and advocating for sustainable practices to address root causes, including climate change, are critical aspects of youth involvement.

Engaging in environmental initiatives that contributes to long-term disaster prevention underscores the importance of sustainability. Furthermore, collaborating with international organizations and participating in global disaster response efforts fosters a sense of global solidarity. Empowering the youth in disaster response not only strengthens community resilience, but also ensures the sustainability of these efforts, given the innovation, energy, and fresh perspectives they bring to disaster management and recovery initiatives.



Dec 1, 2023



INSTITUTION'S INNOVATION COUNCIL (IIC) -REGIONAL MEET 2023







The Institution's Innovation Council (IIC) Regional Meet 2023 took place on December 1st, 2023, at B.S. Abdul Rahman Crescent Institute of Science & Technology in Chennai, India. This event, organized by the IIC under the Ministry of Education, Government of India, brought together approximately 500 delegates from various educational institutions across Tamil Nadu. Representing Don Bosco Arts and Science College, Chennai, were Dr. A. Marcus and Mr. Allen Cornelius N. F.

The chief guest for the event was Thiru B. Senthil Velavan, I.R.S., Additional Commissioner GST, Government of India. He stressed the significance and necessity of innovation and startups, envisioning India as a global leader through collective efforts in this direction. Mr. Dipan Sahu, Assistant Innovation Director from the Ministry of Education's Innovation Cell, presided over the program, providing valuable insights into innovation and incubation and urging educational institutions to play a pivotal role in this mission. Mr. M. Parvez Alam, Executive Director of CIIC & AIC at Crescent Institute, Dr. Raja Hussain, Registrar, and Dr. T. Murugesan, Vice-Chancellor, highlighted Crescent Institute's vital role in fostering innovation and a startup culture among students, contributing significantly to the economy.

The Regional Meet served as a platform to showcase the achievements in innovations and startups, with numerous educational institutions exhibiting their projects and posters displayed prominently at the venue. In the post-lunch session, well-established institutions shared their knowledge and success stories related to incubation and innovation, emphasizing the unwavering support extended by management and students over the years. The valedictory ceremony recognized institutions with the best posters, honoring their contributions to the field of innovation.

Key takeaways from the event include:

Establishment of Incubation Cells: The need for Arts and Science colleges to establish incubation cells was highlighted, underscoring the role they play in nurturing innovation and entrepreneurship.

Intellectual Guidance and Support: Attendees learned about the availability of avenues for intellectual guidance and assistance to support innovation and startup cells within educational institutions.

Networking for Innovation: The event emphasized the importance of networking with well-established institutions to encourage students to embrace the spirit of innovation and entrepreneurship, fostering a culture of creativity and growth.

In conclusion, the Institution's Innovation Council (IIC) Regional Meet 2023 was a resounding success, bringing together educational institutions, leaders, and experts to promote innovation and entrepreneurship in the region. The event showcased the potential for collaborative efforts to drive India's progress in these critical areas and provided valuable insights for educational institutions looking to foster innovation among their students.



Dec 4-9, 2023

In Solidarity with the vulnerable victims of Cyclone Michaung



In the aftermath of Cyclone Michaung's devastating impact on Chennai and its surrounding areas, Don Bosco Arts and Science College, Kilpauk, Chennai, demonstrated unwavering solidarity with the communities most affected. On December 9, 2023, the College's compassionate student volunteers, joined by esteemed members of the college administration, embarked on a vital relief mission to provide essential assistance to those in need in the neighborhoods of Vyasarpadi, MKB Nagar, TP Chattaram, and Chetpet.

Cyclone Michaung had left these communities grappling with immense challenges, as families found themselves displaced, and access to basic necessities became an urgent concern. Recognizing the gravity of the situation, Don Bosco Arts and Science College launched a comprehensive relief operation, with a specific focus on areas where the cyclone's impact was most acute.

Rev. Fr. Rajkumar, Rector and Secretary, Rev. Fr. Kasi Sagayaraj, Vice Principal, Rev. Fr. Leo, Director, SURABI, and Rev. Fr. Joe Anand, Administrator, alongside the dedicated student volunteers, played instrumental roles in ensuring that aid reached those facing adversity in Vyasarpadi, MKB Nagar, TP Chattaram, and Chetpet.

First Aid Provisions: Ensuring immediate medical care for those injured or in distress.

Basic Necessities: Providing food, clean water, clothing, and essential hygiene items to families grappling with shortages.

Blankets and Shelter Materials: Offering warmth and comfort to those who had lost their homes.

These provisions were aimed not only at addressing immediate needs but also at providing a sense of hope and resilience to the affected families, who were navigating the challenging aftermath of the cyclone."In times of















adversity, it is both our duty and privilege to stand in support of those in need," emphasized by Fr. Raj Kumar, Rector and Secretary of Don Bosco Arts and Science College. "Our institution has always upheld the values of community service and social responsibility, and this relief effort exemplifies these enduring principles."Fr. Kasi Sagayaraj added, "Our presence in these neighborhoods is a tangible demonstration of our enduring commitment to stand by our community during times of crisis."

Don Bosco Arts and Science College's dedication to service remains unwavering, as it continues to support Chennai's most vulnerable communities in the aftermath of Cyclone Michaung. As Chennai works diligently toward recovery, the College stands as a beacon of hope, providing vital assistance to the areas most affected. We wholeheartedly acknowledge and appreciate the contributions of INM Province, SURABI, Don Bosco Egmore, Zoho, St. Bede's, Santhome, and SIGA towards "Don Bosco Arts and Science College's Compassionate Social Outreach to Cyclone Michaung Victims in Chennai's Vulnerable Communities." Your support and partnership have been instrumental in our efforts to provide relief and aid to those affected by the cyclone in Chennai's vulnerable communities. Together, we have made a positive impact, demonstrating the power of collective compassion and community spirit. Thank you for your invaluable contributions to this important cause.





In the spirit of joy and anticipation, Don Bosco Arts and Science College organized a heartwarming Christmas wreath service at DB Square on the 11th of December, 2023, at 1:00 PM. The event brought together students and staff members to usher in the festive season with warmth and unity.

This delightful event was made possible through the efforts of B.Com (General) department, which took the initiative to organize the wreath service. Their dedication and commitment to spreading the Christmas cheer were truly commendable.

As the clock struck 1:00 PM, the atmosphere was filled with a sense of anticipation. The highlight of the event was the lighting of the Christmas wreath candle, symbolizing the beginning of the Christmas celebrations. Leading this momentous occasion were Rev. Fr. Rajkumar, Dr. S.R. Xavier Raja Rathinam, and Rev. Fr. Kasi Sagayaraj, who collectively illuminated the candle.

Rev. Fr. Raj Kumar also took the opportunity to introduce the Christmas child, emphasizing the significance of this season of love, giving, and hope. The presence of the Christmas child served as a reminder to all staff, the true essence of Christmas and the spirit of togetherness.

The Christmas wreath service at DB Square was a heartwarming and meaningful event that brought the college community together in anticipation of the festive season. It was a beautiful reminder of the importance of unity, love, and the joy of giving that define the Christmas spirit.

As the college gears up for the Christmas celebrations, this event has set the tone for a season filled with warmth, compassion, and a sense of community. Don Bosco Arts and Science College extends its gratitude to the B.Com (General) department, for their efforts in making this event possible, and they look forward to celebrating Christmas with a spirit of togetherness and joy.







On the evening of December 18, 2023, the Peace and Harmony Club at Don Bosco Arts and Science College embarked on a heartwarming journey to spread joy and goodwill. The event, aptly titled "Jingle Hopes," took place at Don Bosco Beatitudes, Vyasarpadi, where our students came together to celebrate the true spirit of Christmas with the children of the orphanage.

The entire evening was a testament to the dedication and compassion of our club members, the tireless efforts of our coordinators, and the unwavering support of our institution. Our charismatic Club President, Mr. Godson (II B.Com General), served as the master of ceremonies and set the stage for an unforgettable night. The melodious choir, accompanied by Godson's musical talent, filled the air with the timeless tunes of Christmas carols, creating an atmosphere of serenity and joy. Mr. Divakar (II B.Com General) brought an element of dynamic fun to the celebration, leading the children in a jubilant dance that perfectly embodied the festive spirit.

The beatboxing skills of student Mr. Hemanth (II B.Com CS) added an electrifying energy that resonated through the entire gathering. Mr. Miguel (II BA English) showcased his thespian talents with a captivating mono-acting performance, leaving a lasting impression on the audience. Meanwhile, Mr. Paul Isaac (II B.Com CS) shared an inspirational story that wove hope and resilience into the fabric of the season, reminding us all of the true meaning of Christmas.

The evening also featured engaging competitions for the children, promoting camaraderie and friendly competition. The anticipation in the air as winners were announced was palpable, and the joy on the children's faces was heartwarming. The grand finale of the evening was an enchanting portrayal of Santa Claus by student Mr. Hemanth (II B.Com CS). His entertaining antics and the distribution of prizes created a magical atmosphere that will surely be cherished in the hearts of the young attendees. As the program concluded, a heartfelt vote of thanks resounded through the venue, acknowledging the collective effort that made "Jingle Hopes" a resounding success.

A final Christmas carol served as a harmonious farewell, leaving a lingering sense of warmth and joy. The night concluded with the distribution of delectable snacks, symbolizing the culmination of a memorable evening filled with laughter, camaraderie, and the true spirit of Christmas. As our students bid adieu to Don Bosco Beatitudes, Vyasarpadi, they carried with them the satisfaction of having shared the gift of happiness and goodwill during this festive season. We extend our gratitude to everyone who supported and participated in this wonderful event. Let's continue to spread peace, harmony, and goodwill throughout the year.



Christmas Celebrations











Our institution was aglow with the spirit of Christmas on December 22, 2023, as we gathered for our annual Staff Christmas Celebration. The evening was filled with carol songs, inspiring speeches, and the delightful arrival of Santa Claus, creating lasting memories for all who attended. The festivities began with a heartfelt welcome from our Principal, who set the tone by emphasizing the importance of togetherness and celebration during this festive season.

A solemn moment was added to the celebration with a Bible reading, reminding us of the true essence of Christmas and the message of hope and goodwill it brings.Rev.Fr. Kasi Sagayaraj, a respected figure in our institution, delivered a felicitation address, acknowledging the unwavering dedication and hard work of our staff members throughout the year. His words of appreciation resonated deeply with all in attendance.

Rev. Fr. Rajkumar shared an inspiring Christmas message, highlighting the spirit of giving, love, and compassion that defines the Christmas season. His words encouraged everyone to embrace these values in their daily lives. In the spirit of giving, a heartwarming Christmas child sharing activity took place, where staff members generously contributed gifts and essentials for underprivileged children. This act of kindness extended the joy of Christmas far beyond our institution's boundaries.

The highlight of the evening was the arrival of Santa Claus himself. Santa distributed gifts to staff members on behalf of the management, filling the room with joy and excitement. We want to express our heartfelt appreciation to all staff members for their active participation and enthusiastic engagement, which made this celebration a resounding success. It was a beautiful evening that truly captured the essence of Christmas. As we approach the end of 2023, we are grateful for the unity and spirit that bind our institution together. We look forward to more moments of celebration and collaboration in the coming year. Wishing everyone a Merry Christmas and a Happy New Year!





University of Madras Semester Exams Commence at Don Bosco Arts and Science College



Semester examinations for all three years commenced from December 1, 2023.

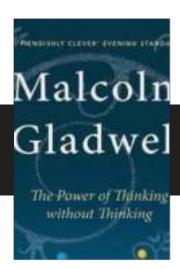
The college administration extends its heartfelt appreciation to all the Heads of Departments (HODs) and staff members for their unwavering dedication and relentless support in preparing the students for these examinations.

Don Bosco Arts and Science College continues to uphold its mission of fostering excellence in education and nurturing the talents and aspirations of its students.



Blink: The Power of Thinking Without Thinking

Malcolm Gladwell



"Blink: The Power of Thinking Without Thinking" by Malcolm Gladwell is a thought-provoking exploration of the subconscious mind and the role it plays in decision-making. In this review, we delve into the key takeaways from this intriguing book. Gladwell's First Lesson is a Revelation: Our intuitive judgments are often more reliable than our conscious ones. Our brains are finely tuned to make rapid decisions through a process he calls "thin-slicing," which allows us to glean valuable insights from complex situations in the blink of an eye.

The book also highlights the dangers of rationalization. We frequently attempt to justify our gut feelings with logical reasoning, but this can lead us astray if our initial instincts were incorrect. Recognizing this tendency can help us make more accurate judgments. Gladwell delves into the concept of priming, demonstrating how subtle exposure to information can significantly influence our choices without our conscious awareness. This insight underscores the importance of being mindful of our surroundings and the information we encounter.

First impressions, as Gladwell argues, are often surprisingly accurate. While they are not foolproof, initial gut feelings can provide valuable insights into trustworthiness, competence, and personality traits. Understanding the significance of these impressions can guide our interactions with others. The book also explores how experts develop superior intuitive judgment through experience and training. Their deep understanding of their field allows them to make quick, accurate decisions—a testament to the value of dedication and expertise.

Context matters, according to Gladwell. The environment in which we make decisions can significantly impact our choices. Being aware of these external factors is crucial for making sound judgments and avoiding undue influence. Gladwell acknowledges the existence of unconscious biases but reminds us that we are not powerless against them. By recognizing and managing these biases, we can strive to make more equitable and unbiased decisions, both personally and professionally.

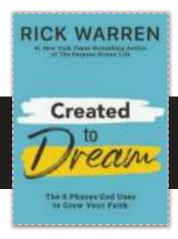
Lastly, "Blink" encourages the creation of a "Culture of Good Instincts" in organizations. By fostering an environment that promotes trust, open communication, and risk-taking, businesses can tap into the collective power of their employees' intuition, leading to better decision-making and innovative thinking. In conclusion, "Blink" offers a fascinating journey into the world of intuitive thinking. Malcolm Gladwell's insights challenge us to reevaluate our decision-making processes, encouraging us to trust our instincts while remaining mindful of potential biases and external influences. This book is a valuable resource for anyone seeking to enhance their decision-making skills and gain a deeper understanding of the human mind





Created to Dream: The 6 Phases God Uses to **Grow Your Faith**

by Pastor Rick Warren



"Created to Dream: The 6 Phases God Uses to Grow Your Faith" by Pastor Rick Warren is a profound exploration of the spiritual journey and the intricate connection between faith and the realization of our dreams. In this book, Warren imparts ten essential lessons that provide invaluable insights into the phases of faith growth and how they contribute to the fulfillment of our divine purpose.

Divine Purpose: Warren underscores the belief that God has a unique dream for each individual's life. This dream is intricately aligned with one's talents, passions, and untapped potential, serving as a guiding light. Faith's Ongoing Journey: The book emphasizes that faith is not a static destination but a continuous journey filled with peaks and valleys. It's a process of growth, learning, and transformation.

The Six Phases of Faith Growth: Warren introduces readers to the six vital phases of faith growth: Dream, Decision, Delay, Difficulty, Dead End, and Deliverance. Each phase contributes to the molding of character, the strengthening of faith, and the eventual realization of dreams.

The Power of Dreaming: Identifying and embracing one's God-given dreams are positioned as the crucial starting point. Self-reflection on passions, talents, and desires is key to discovering one's unique calling. Decisive Action: The book emphasizes the significance of making the decision to pursue one's dreams. This involves taking concrete steps, making a commitment to the journey, and persisting despite uncertainties. Embracing Delays: Embracing Delays are portrayed as opportunities for personal growth and refinement. They test one's faith, shape character, and equip individuals for what lies ahead. Resilience in Difficulties: The inevitability of life's challenges and obstacles is acknowledged. Facing them with faith and unwavering perseverance is presented as a means to build resilience and deepen trust in God's divine plan. Dead Ends as Redirects: Encountering apparent dead ends prompts a reevaluation of one's path. These setbacks may, in fact, lead to better outcomes or unveil hidden opportunities. God's Ultimate Deliverance: Remaining faithful and persevering through life's challenges leads to God's ultimate purpose: delivering individuals to their promised land—the realization of their dreams. This is a testament to God's unwavering faithfulness.

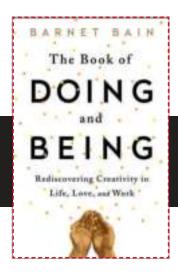
Continuous Faith Growth: The book reminds readers that faith is an ever-evolving, continuous process. There is no state of perfect faith, but rather an ongoing journey with new experiences and lessons that deepen one's relationship with God. "Created to Dream" offers profound spiritual guidance, encouraging readers to embark on a path of self-discovery, perseverance, and growth. Pastor Rick Warren's wisdom serves as a beacon of hope for those seeking to fulfill their God-given dreams while deepening their faith in the process.





Nurturing Creativity: Lessons from "The Book of Doing and Being

by Barnet Bain



Creativity is a force that resides within each of us, waiting to be harnessed and channeled into the realms of art, innovation, and self-discovery. In "The Book of Doing and Being: Rediscovering Creativity in Life, Love, and Work," Barnet Bain takes us on a transformative journey through the intricacies of the creative process, offering a profound exploration of how creativity can enrich not only our artistic pursuits but also our daily existence. Through ten illuminating lessons, Bain provides a roadmap for nurturing our innate creativity and infusing it into every facet of our lives.

The Power of Imagination and Inspiration: At the heart of creativity, lies the boundless power of imagination and the sparks of inspiration that ignite our thoughts. Bain reminds us that creativity is not confined to technical skills but is a process that thrives on the free flow of ideas. It beckons us to embrace the world of imagination, where innovation and artistry are born. Overcoming Self-Doubt and Perfectionism: In a world where self-doubt and the quest for perfection often hinder creative expression, Bain encourages us to break free from these limiting beliefs. He invites us to embark on a journey of experimentation, where every mistake becomes a stepping stone towards growth and self-discovery.

The Synergy of Doing and Being: Creativity is not a solitary act but a dance between doing and being. Bain highlights the importance of striking a balance between action and reflection. He urges us to fully engage with the world, take creative action, and then retreat to observe and integrate our experiences. Harnessing Emotions as Creative Fuel: Our emotions are powerful sources of inspiration. Bain challenges us to connect with our feelings and use them as catalysts for creativity. By allowing ourselves to feel deeply and expressing those emotions through our work, we can create from a place of authenticity and depth. Finding Your Unique Creative Voice: In a world that often encourages imitation, Bain reminds us of the importance of celebrating our individuality. He encourages us to embrace our distinctiveness and let our authentic voices shine through in our creative expressions, for it is our uniqueness that makes our work truly remarkable. Collaborative Creativity: Collaboration is a cornerstone of creative growth. Bain advises us to surround ourselves with creative individuals, for diverse perspectives often lead to groundbreaking ideas. Through collaboration, we tap into the collective genius, and our creative endeavors flourish.

Seeking Feedback and Critique Sharing: Our creative work and seeking constructive feedback is not a sign of weakness but a path to improvement. Bain teaches us to be open to critique, using it as a tool to refine our ideas and enhance our craft. Embracing Challenges and Setbacks: Challenges and setbacks are not roadblocks; they are opportunities for growth. Bain encourages us not to be discouraged by obstacles but to view them as valuable lessons on our creative journey. Through resilience and adaptability, we emerge stronger and more refined.

Regular Practice Nurtures Creativity: Just as a muscle needs regular exercise, creativity thrives with consistent practice. Bain emphasizes the importance of dedicating time to creative activities, even if only for a brief period each day. It is through this consistent practice that our creative abilities flourish. Sharing your Creativity with the World: Our creative gifts are not meant to be hoarded but shared with the world. Bain inspires us to overcome the fear of judgment and allow our creations to be seen. In doing so, we not only inspire others but also find deeper connections and purpose in our creative endeavors.

In conclusion, "The Book of Doing and Being" by Barnet Bain is a profound exploration of creativity as a transformative force in our lives. Through these ten lessons, Bain invites us to nurture our creativity, infuse it into every aspect of our existence, and live a more vibrant, authentic life. Creativity is not a gift bestowed upon a select few; it is a birthright waiting to be claimed by all who dare to embark on the journey of self-discovery and creative expression.



DON BOSCO ARTS AND SCIENCE COLLEGE

AFFILIATED TO UNIVERSITY OF MADRAS