

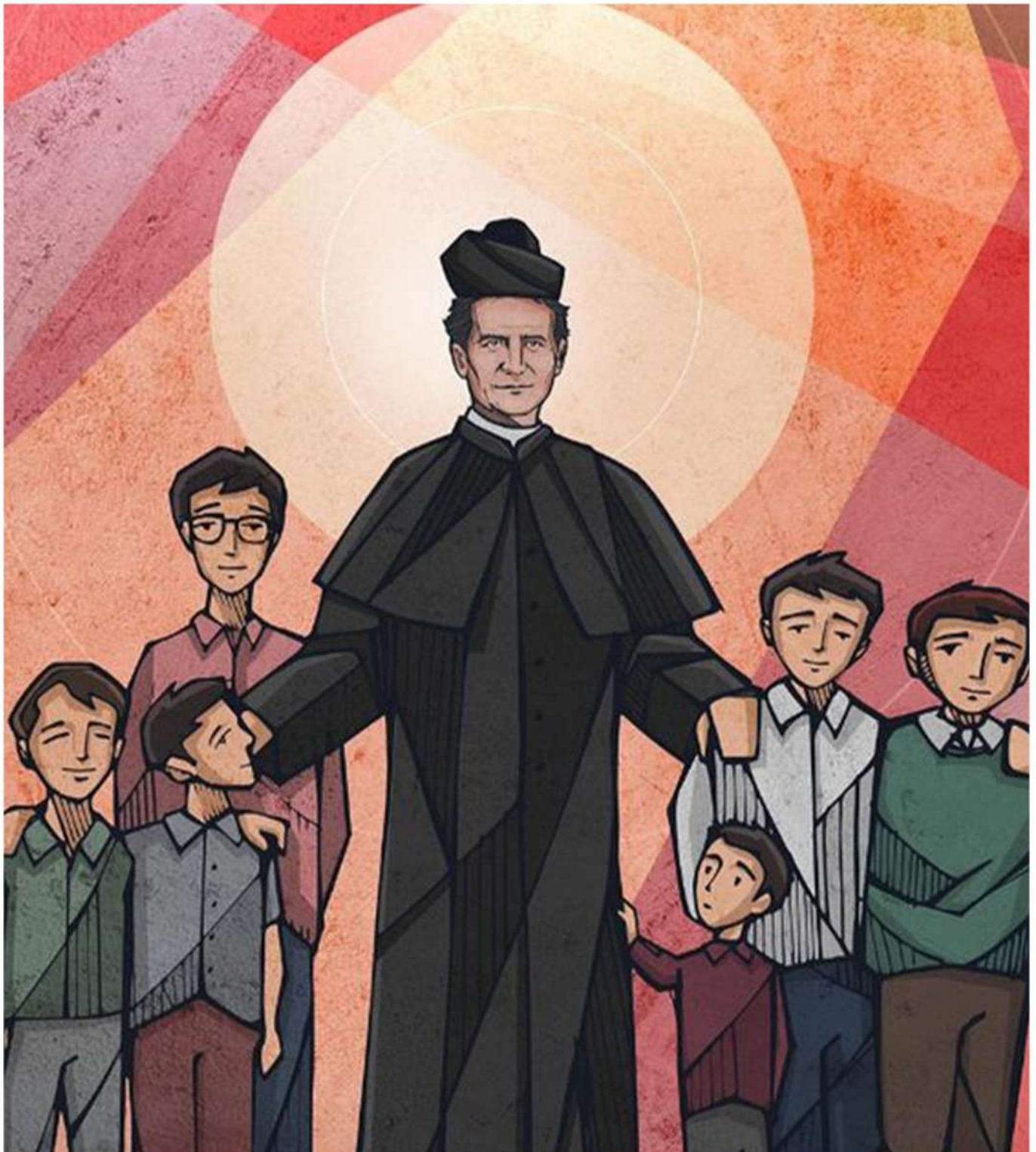


DBCC evoice

MONTHLY NEWS BULLETIN

CO-ED

DON BOSCO ARTS AND SCIENCE COLLEGE
AFFILIATED TO UNIVERSITY OF MADRAS



📍 #45, Landon's Road, Kilpauk, Chennai - 600 010

🌐 www.dbcc.edu.in ✉ infodbcas@gmail.com

CAREER ENHANCEMENT CENTRE IN DON BOSCO COLLEGE - DICE

My dear friends of Don Bosco,

Did you hear about DICE? Don Bosco institute of career excellence is an initiative carefully culled to take care of the want the work places are finding in employing the freshers who pass out from our colleges.

The University Grants Commission (UGC), Ministry of Human Resource Development, Government of India and the Government of Tamil Nadu have stressed the importance of vocational education as an integral part of education for every educational institution in the country, imparting higher education. The newly erected DICE offers vocational education in Don Bosco College to aspiring youth.

DICE offers programs to diverse aspirants in the fields of Media Arts, Logistics, Communication, Language, IT, Travel & Tourism and Culture. Courses offered by us are widely recognised by the industry for their merit and quality. It offers programs for pre-college students and graduates both within and outside campus. We also have partnership with many placement agencies who ensure fuller placements. DICE for Career Ready Students is a turn-key curriculum that equips our students to launch into a career — rather than linger — after graduation.

This program helps today's students:

- Persevere when faced with a problem they must solve
- Identify and harness the unique creativities they possess
- Learn how to work on a team with diverse personalities
- Leverage critical thinking skills to see an issue from many perspectives

The students will be trained through group discussions, seminars, business games, audio-visuales, case studies, research assignments, field visits, production-based practical sessions, industrial visits, educational trip and internship in their respective fields.

Currently 60 of our students are getting trained to face the service exams with special coaching conducted by DICE. More sources are on the pipe line to empower our students. We also invite the siblings of our students who are seeking for a bright career to apply and join the institute for a better future.

Scholarships and Bank Loans are available for the deserving poor students. Don bosco college also supports the deserving students with merit scholarships from Don Bosco Foundation.

Let us as parents and educators prepare our students for a better future and greater career.



Fr. Rajkumar SDB
Rector/ Secretary

EMBRACE YOUR JOURNEY: SETTING GOALS FOR A FULFILLING FUTURE

Dear Students and Readers, Happy to meet you in July 2023!

Many people feel adrift in the world, working hard but seemingly getting nowhere worthwhile. A key reason for this feeling is the lack of time spent on contemplating what they truly want from life and not setting formal goals. Imagine embarking on a major journey without a clear destination in mind – it's unlikely to lead to a fulfilling experience.

“If you want to be happy, set a goal that commands your thoughts, liberates your energy, and inspires your hopes.” —Andrew Carnegie So, the first step is to set your goals. Goal setting is a powerful process that helps you envision your ideal future and motivates you to turn that vision into reality. By precisely defining your objectives, you can focus your efforts and easily identify distractions that might lead you astray.

Start by considering what you want to achieve in your lifetime or at a significant and distant age in the future. Setting lifetime goals provides the overall perspective that shapes all other aspects of your decision-making. Once you have your lifetime goals, create a five-year plan with smaller goals that will contribute to achieving your lifetime plan. Then, develop a one-year plan, followed by six-month and one-month plans, each building on the previous one, to progressively reach your ultimate objectives.

Additionally, maintain a daily To-Do List with tasks that contribute to your lifetime goals. This could include acquiring knowledge, attending classes diligently and on time, avoiding unnecessary usage of mobile phones, abstaining from unhealthy habits or substances, actively listening and understanding subjects, and following the guidance of teachers, parents, and well-wishers.

To make your goals more powerful, use the SMART mnemonic: • Specific (or Significant) • Measurable (or Meaningful) • Attainable (or Action-Oriented) • Relevant (or Rewarding) • Time-bound (or Trackable)

Achieving your goals might require changes in your life. Believe that change is possible, be open-minded, and accept any mistakes along the way. Take daily actions to make progress towards your goals. Remember, progress and change go hand in hand. Learning to understand yourself, your abilities, strengths, and adaptability to change can enhance your self-confidence and pace yourself effectively towards your objectives. Strengthen your emotional intelligence by actively listening to yourself.

Forming positive habits and eliminating bad ones can significantly influence your personal development and overall quality of life. Now, let's ready, set, start, and go! Set your goals, plan diligently, and act towards achieving a fulfilling and successful future.



Dr. Xavier Rajarathinam
The Principal

Nurturing Minds: Empowering Education for a Brighter Future

As we are at the threshold of the new academic year 2023-24, I wish to reinstate a famous dictum of Nelson Mandela who said, 'Education is a powerful weapon if one wants to change the world'. Education is the foundation where human growth and maturity is formed and values are established in society.

It plays a crucial role in shaping minds, fostering personal growth, and preparing individuals for the challenges of the modern world. Education is not merely the acquisition of knowledge but a transformative force that empowers individuals to reach their full potential.

It equips learners with the skills, competencies, and critical thinking abilities necessary to navigate the complexities of life. By fostering a love for learning, education opens doors to new opportunities, broadens perspectives, and enables individuals to make the right decisions that shape their future. Young minds should be aware of the impact of social media, and peer pressure and should become responsible for creating the best version of themselves.

Educators have a vital role to play in establishing viable virtues, morally sound values, and good ethos of the system. The role of teachers is vital in nurturing young minds with good values and preparing them for facing the challenges of society. Let us educate our young minds with positive vibrations to become socially responsible citizens and beacons of peace and harmony in our society.



Rev. Fr. Kasi Sagayaraj SDB
Vice Principal

Addressing the Skill Gap in India: Challenges and Opportunities

India's youth population, which constitutes a significant portion is indeed a tremendous asset for the country. With over half of the population below the age of 25 and more than 65% below the age of 35, India has a vibrant and dynamic workforce that holds immense potential. However, significant challenges persist in the form of a skill gap, particularly in the manufacturing and service sectors. As technology continues to evolve across industries, the skill gap has widened, affecting employee productivity and employability. Furthermore, the traditional education system has failed to adequately prepare first-time job seekers for industry requirements, contributing to the skill gap. Insufficient emphasis on employability skills and hands-on learning, such as apprenticeships, internships, on-job training, further exacerbates the problem.

India's digital transformation has introduced a skills gap across various industries. While the country is poised for the transition from Industry 4.0 to Industry 5.0, there is a pressing need to address the wider skill gap. Industry leaders highlight that around 78% of youth lack practical knowledge, being trapped in traditional degrees. Additionally, approximately 40% of IT professionals in India need to upskill themselves to remain relevant in the rapidly changing technology landscape. Talent shortages pose a significant challenge, with 48% of Indian employers struggling to fill job vacancies. In particular, the technology industry faces a skills gap, requiring qualified professionals in fields like data science, artificial intelligence, cybersecurity, machine learning and robotics.

To tackle these challenges, several opportunities arise

1. **Leverage the youth population:** By providing the right skills and training, India can meet its increasing demand for a skilled workforce and potentially address global skill requirements.
2. **Introduce vocational courses:** The inclusion of vocational courses at the school and college level can foster the development of essential skills and bridge the gap between education and industry needs.
3. **Foster industry-institution collaboration:** Strengthening ties between industries and educational institutions through initiatives like internships, industrial projects, workshops, and exchange programs can enhance the quality of technical education and better align it with industry demands.
4. **Government initiatives:** National policies on skill development and comprehensive skill gap assessments provide a framework for addressing the issue and promoting proactive learning among the country's youth.
5. **Embrace digital transformation:** Prioritizing training programs in emerging technologies, such as digital skills, data science, artificial intelligence, and cybersecurity, can meet the growing demand for skilled professionals in these fields.

While the central and state governments are taking decisive actions at a macro level, grassroots-level preparation is crucial. The education system must adapt to the reality of disruptive technologies, encouraging students to be aware and adaptable to rapid changes. Building consistent partnerships between educational institutions and industries is essential in preparing students for the future workforce. Students themselves must proactively understand the contingencies and equip themselves to navigate the uncertainties of the future. Taking charge of their own career development is vital, as failing to do so may result in the future dictating their paths. It is time to confront the challenges, embrace the opportunities, and transform them into a skilled and competitive workforce.

JULY 1, 2023

Revolutionizing Learning: INM Higher Education & Technical Institutions Convene for a Future-Forward Discussion

The monumental meeting of INM Higher Education & Technical Institutions was successfully conducted at the Bicentenary Hall, marking a significant milestone in the annals of academia. The auspicious beginning of the meeting with a heartfelt prayer invoked unity and wisdom, graciously led by the College Choir, Staff of Don Bosco Arts and Science College.

Guiding the critical discussion was Rev. Fr. John Alex SDB, the esteemed Vice Provincial of Chennai Province, who acted as the moderator. The discussion centered around a pivotal question: “How can Don Bosco Higher Education Institutions make a difference through skill-based, employment-driven holistic education?” The question presented a platform for examining and redefining our academic landscape, creating a more attuned and effective educational paradigm.

Mr. Joshua Madan, Co-founder & CEO of Covenant, and Mr. Anand Jagannathan, Senior Director & Global Engineering, Head of Wired Working at Ruckus Networks, a CommScope company, illuminated the gathering with their prowess. Dr. B.S. Ponmudiraj, the adviser of National Assessment and Accreditation Council (NAAC), who elucidated the modality, recent amendment and ratification of NAAC via an online platform. His insights offered clarity and direction, assisting participants in understanding and leveraging NAAC's approaches.

Rev. Dr. Praveen Peter SDB, coordinator of Salesian Arts & Science Colleges, engaged attendees in a dynamic group discussion on current trends in higher education and their implications. Rev. Fr. PT Joseph SDB & Rev. Fr. Mark SDB led a significant sector - the polytechnic colleges and technical institutes - in a stimulating group discussion on the latest developments in technical education and planning strategies for upcoming events.

Rev. Fr. Rajkumar Mervyn SDB – the Secretary, Dr. S. Xavier Raja Rathinam – the Principal, and Rev. Fr. Sagayaraj Kasi SD – the Vice Principal participated in the discussion and represented Don Bosco Arts and Science College. Rev. Fr. Sagayaraj Kasi SDB made an impactful presentation on the College, shedding light on the student population, staff strength, and the institution's best practices. This comprehensive overview served to highlight the robust academic environment at the College, further establishing its commitment to academic excellence.

The gathering served not only as a platform for dialogue but also as an affirmation of the institutions' pledge to strive for innovative, inclusive, and student-centric education. A fruitful day of insightful discussions and strategic planning, it marked a promising step towards a future where education goes beyond the four walls of a classroom, embodying the principles of skill-based, employment-driven holistic learning.



Commencement Diaries: Ordination for the first-year students



As the new academic year unfolds, we extend a warm welcome to our first-year undergraduate students. The inaugural ceremony, a day of enlightenment and fraternity, was held at the Bi-centenary Hall at 8.30 a.m. The program began on a high note with an inspiring prayer song rendered by the College choir, setting the stage for a day full of promise and excitement. Mr. Jaswa Jebaraj, Assistant Professor (Dept. of Eng) welcomed the gathering. The Presence of Rev. Fr. Rajkumar SDB (Secretary), Dr. Xavier Raja Rathinam S (Principal), Rev. Fr. Sagayaraj Kasi SDB (Vice Principal) and Rev. Fr. Joe Anand SDB (Admin) added more essence to the occasion.

Rev. Fr. Sagayaraj Kasi SDB, ever radiant with his infectious enthusiasm, greeted the gathering, and presented an enlightening overview of the Don Bosco education system and its global network of College worldwide. His presentation not only acquainted the students with the legacy they have become a part of but also instilled a sense of pride and responsibility.

Dr. Xavier Raja Rathinam S, our esteemed Principal, took the stage to address the young minds about their priorities as students of this venerable institution. He outlined the rules and regulations of the college, ensuring students understand the expectations set for them. The introduction of department heads and faculty members offered students a chance to familiarize themselves with the academic torchbearers they would be learning from.

Students had the chance to let their hair down when Rev. Fr. Joe Anand enlivened the atmosphere with party games. Winners were acknowledged, fostering a spirit of healthy competition and camaraderie among the students. Enrollment for ID cards was efficiently carried out, ensuring that each student is officially part of the Don Bosco family.

Each department took charge in conducting department-wise animation, engaging students in an innovative and interactive manner. The Heads of Departments coordinated the day's events, striking the right balance between fun and learning. They emphasized the importance of education and encouraged active participation, thereby fostering an environment of inclusivity and engagement.

Party games organized by the departments created a lively and joyful atmosphere. Awards were given to students, acknowledging their effort and achievements.

The day served as a brilliant start to the academic journey of the newly admitted students. It was not just a day of welcoming and orienting them, but also an invitation to grow, to question, to explore, and to make the most of the opportunities that Don Bosco College provides. Welcome, dear students, to the beginning of a transformative journey.



JULY 4, 2023

Igniting Futures: Inauguration of the Academic Year 2023-2024

The red-letter day of July 4th, Tuesday, marked the commencement of the new academic year 2023-2024. Welcoming the first-year students and their parents, the inauguration program was a blend of solemnity, celebration, and anticipation.

Our program began under a serene atmosphere with a prayer song, echoing the hopes and aspirations of our new entrants. This was followed by the traditional lamp-lighting ceremony, symbolizing enlightenment, wisdom, and the dispelling of darkness. The honor of lighting the lamp was bestowed upon Rev. Fr. Rajkumar, Dr. Xavier Raja Rathinam S, Rev. Fr. Sagayaraj Kasi SDB, and a student representative. This symbolic gesture of bringing light to the lives of students signified the dawn of their academic journey.

On behalf of the College community, Rev. Fr. Rajkumar SDB, extended a heartfelt welcome to the students and their parents. His presentation about College life, drawing parallels to the light that illuminates the lives of young students, was truly thought-provoking. He underscored the responsibility of parents to guard, guide, and enhance this light gifted to their children, fostering an environment of growth and learning.

The Principal Dr. Xavier Raja Rathinam, provided an overview of the College's rules and regulations for the academic year 2023-2024. His address gave parents and students a clear understanding of the College's expectations, setting the tone for a successful academic year.

Rev. Fr. Sagayaraj Kasi SDB the Vice Principal expounded upon the education plan for the forthcoming year, urging the collaboration of parents in this grand endeavor. His presentation underlined the vital role parents play in their children's education journey.

The program further featured a Parents' Animation segment led by Rev. Fr. Rajkumar SDB. This segment dealt with the impact of media, the importance of creative learning, the need to be aware of different types of addictions, and parental follow-up. The emphasis was on fostering collaboration and cooperation between the college and parents for the holistic development of students. This segment was well received by the parents, adding a new dimension to their understanding of their children's academic journey.

The inaugural program was not just a ceremonial beginning but a vision-oriented step towards a year full of learning, growth, and success. We are poised to make this academic year a milestone in the history of Don Bosco College, and we look forward to our parents' continuous support and collaboration in this endeavor.



Club Induction - 2023 2024

To introduce the various clubs available at Don Bosco Arts and Science College, all the students were introduced to all the new clubs. There are 16 clubs that try to enhance the young minds to develop the extra curricular and the useful academic trends in the contemporary world. All the club coordinators introduced and presented their club's name and their line of action. At the end of the induction program, all the students were given the Google forms, to pick the club of their choice. All the students eagerly participated and chose the club of their choice.

Together with all the coordinators, Mr. P. Michael Stalin, the Club Coordinator, organised all the presentations. This club Induction program was for the first year students to get a clear picture about the clubs and their significance and the second and third year students to make more use of various other clubs, which were made available to them.



Embracing Grace: The Eucharistic Celebration



On the first Friday of the month,

a tradition of grace and faith unfolded at the Bi-Centenary Hall with the Eucharistic celebration. Rev. Fr. Rajkumar SDB presided over this significant event, guiding the community through a moment of deep reflection and divine connection.

The theme of the mass was 'Holiness is possible,' and he breathed life into these words with his inspirational homily. His discourse illuminated the understanding that holiness is an invitation open to all, not reserved for a select few. As he eloquently explained, Jesus extended his love and teachings even to the least and sinners, thereby underscoring that holiness is accessible to everyone, irrespective of their social or moral standing.

Rev. Fr. Rajkumar SDB further delved into the notion of 'Don Bosco holiness' – the practice of “Doing ordinary things in an extraordinary way.” He elaborated that holiness is not necessarily about grand gestures or remarkable deeds, but more about infusing everyday actions with love, compassion, and dedication. This potent message resonates profoundly with the ethos of our institution and serves as a guiding principle for our community.

The celebration was not just a religious gathering, but a soulful journey that emphasized the

possibility of achieving holiness in one's own unique way. The message of the day was clear: strive to see the extraordinary in the ordinary, and remember that every act of kindness, no matter how small, moves us closer to holiness. It was a reminder that the path to holiness is paved with simplicity, humility, and the sincere execution of our everyday duties.

The Eucharistic celebration was a profound moment of communion and reflection for our college community, encouraging us to strive for holiness in our own lives and actions. As we journey through this academic year, let's carry this message in our hearts and strive to live ordinary lives in extraordinary ways.



STEPPING TOWARD SOLIDARITY:

STUDENTS ADVOCATE PEACE IN RESPONSE TO MANIPUR CONFLICTS



The pursuit of peace was the theme of the day as second and third-year students, along with their peers from SIGA, took to the streets to voice their support for the people of Manipur. With hearts full of empathy and minds focused on justice, they participated in a peace march, a journey of solidarity that started from the Citadel Gate, wound around Landons' Road and Taylor's Road, and concluded at the SIGA campus.

The peace march was more than a procession; it was a poignant expression of our students' solidarity with the Manipur people, currently grappling with distressing conflicts and tension. The silent march resonated with their collective plea for tranquility and an end to the violence and hatred disrupting the state.

This silent procession served to foster social consciousness among the students, making them aware of the existing turmoil and teaching them to empathize with those embroiled in it. The march gave our students a platform to express their unity, demonstrate their empathy, and assert their resolve for peace.

The peaceful march was marked by strong determination and quiet resilience, mirroring the students' wish for a harmonious future for Manipur. Their silent footsteps spoke volumes, echoing their united plea for peace and harmony amidst the unrest. Their participation was a testament to their understanding of the world's complexities and their determination to effect positive change.

By participating in this march, our students embodied the belief that peace begins with understanding and empathy. Their journey through the streets was not just a symbolic demonstration,



but an earnest appeal for peaceful resolution and unity. It served as a vivid reminder of the students' role as socially conscious individuals, standing united for a cause, amplifying their plea for peace, and resonating with the collective heartbeat of a harmonious future.

This silent march was indeed a powerful representation of student activism, channeling their energy and resolve towards a peaceful tomorrow. Prof. Aasaikannu who organised the event.



A Special Day Celebrating Fr. Raj Kumar's Birthday



At the heart of our community, lies an individual who embodies the spirit of service, leadership, and compassion. This individual is none other than Fr. Raj Kumar, whose birthday we had the honor to celebrate recently at 1:30 pm with our staff members. Gracing the occasion was Fr. Don Bosco, the Provincial of Chennai province, whose presence added to the joy of the celebration.

The birthday celebration was more than just a festive gathering. It was a meaningful acknowledgement of Fr. Raj Kumar's commitment and dedication to our institution and the community at large. The event was marked by a delightful array of activities that reflected the close-knit nature of our community. The celebration started with an address that highlighted Fr. Raj Kumar's invaluable contributions to the institution. This was not merely a recounting of his achievements but a heartfelt recognition of his continual service and impact on our community.

The highlight of the celebration was the cake cutting ceremony, a moment filled with cheer and warmth. It was a sight to behold as everyone in the room shared in Fr. Raj Kumar's joy. Each candle on the cake was a testament to the years of dedicated service he has rendered and a symbol of our gratitude and admiration for him.

The event concluded with a speech by the birthday celebrant himself. Fr. Raj Kumar, in his ever-humble demeanor, expressed his gratitude for the love and support he has received from the community. His words served as a reminder of the strength of our community and our shared commitment to service and compassion.

As we celebrated Fr. Raj Kumar's birthday, we were reminded not just of the day he was born, but of the countless ways he has enriched our lives and our community. It was a day to express our gratitude and respect for him, as well as to reaffirm our commitment to the values he embodies.

A New Era of Kabaddi: College-Level Selection for B Zone Kabaddi Team



It was a day of high energy and intense competition at the Department of Physical Education, where college-level selection for the B Zone Kabaddi team was conducted. Young athletes from various disciplines were present, each vying for a spot on the coveted team.

The event was led by Ms. K.S. Padhma Priyaa, the Director of the Department of Physical Education, and Coach Ms. T. Keerthana. Their dedication to nurturing talent and cultivating a culture of sportsmanship was evident as they guided the selection process. Assisting them were the President and Vice President of the sports club, ensuring a fair, thorough, and transparent selection.

What made the day even more remarkable was the presence of the Chief Selection Member, Mr. Nanda Kumar, a respected Fire Service Officer. Known for his firm but fair decisions, Mr. Kumar's involvement gave the selection process an extra layer of authenticity and gravitas.

From early morning, the atmosphere was charged with anticipation. The candidates, each sporting their athletic gear, were a bundle of nerves and excitement,



ready to give their best on the field. The selection process was demanding, testing not just their physical prowess but also their strategic thinking and team spirit. Today's event was more than just a selection process; it was a celebration of sports, an affirmation of hard work, and a testament to the relentless pursuit of excellence. As the newly selected team prepares for the upcoming challenges, the whole community stands behind them, eager to witness their journey. No doubt, the future of Kabaddi looks promising, and we're thrilled to watch these young athletes represent B Zone with their skills, determination, and heart. Let the games begin!

Navigating the Road to NAAC Accreditation: Don Bosco Arts and Science College Charts a Path Forward



On July 15th, 2023, the Don Bosco Arts and Science College, in collaboration with the Internal Quality Assurance Cell (IQAC), organized an enlightening event titled Road Map to NAAC. The event focused on demystifying the process of obtaining accreditation from the National Assessment and Accreditation Council (NAAC). In attendance were various staff members from the college, eager to understand the detailed and meticulous process of NAAC accreditation, an endorsement that adds a layer of prestige and recognition to the institution. This also, in turn, ensures that quality higher education is being imparted to the students.

The day's proceedings were conducted under the expert guidance of Dr. Amirthavalli and Dr. Ashik J Bonofer, the IQAC Associate Coordinator from Madras Christian College (MCC), Chennai. Their rich knowledge and understanding of the NAAC process, having been through it at MCC, brought valuable insights to the table. Dr. Amirthavalli, with her precise understanding of the process, shed light on the intricacies of obtaining NAAC accreditation. She elucidated on the various criteria and processes involved, emphasizing the need for robust internal quality checks, curriculum development, teaching-learning processes, and research output, among other things.

Dr. Bonofer brought forth the practical aspects of achieving NAAC accreditation. With his pragmatic and systematic approach, he discussed the process of self-study, data collection, and the necessary steps for validation and continuous improvement. He stressed that the journey to NAAC accreditation was a continuous one that required sustained efforts. Staff members at the workshop greatly appreciated this proactive initiative by the IQAC. It provided them with a clear understanding of the requirements and a detailed road map for achieving NAAC accreditation. Many felt more confident about the steps that need to be undertaken and expressed their eagerness to contribute to this pivotal journey for the college.

As the day's event ended, it was evident that this was just the beginning of an ambitious and significant journey for Don Bosco Arts and Science College. The "Road Map to NAAC" had been laid out, and now it was time to navigate this path, always striving towards enhancing the quality of education and making the institution a hallmark of excellence. The road ahead may not be without its challenges, but with the dedicated staff, expert guidance, and the drive to improve, Don Bosco Arts and Science College is undoubtedly on the right track to achieving NAAC accreditation.

JULY 20, 2023

Unveils UPSC Orientation Program to Equip Aspiring Civil Servants

July 20th marked an important day for the students at JDX Academy Santhome as they welcomed an in-depth orientation program designed to prepare them for the prestigious UPSC exams, including the IAS and IPS examinations.

The event was initiated by Fr. Sagayaraj Kasi, Sdb, who introduced the audience to Rev. Fr. A.L. Antony Sebastian Antony, the founder of JDX Academy, and Mr. Riyaz, the resource person for the day.

The orientation program aimed to shed light on the multitude of opportunities available to students through these competitive examinations.

It was a significant stride in guiding students to understand the extensive exam processes and to identify their career paths in public service. With the right guidance and preparation strategies, JDX Academy Santhome is committed to transforming the dreams of many budding civil servants into reality.

JULY 21, 2023

Department of Commerce Seminar

On July 21, the Department of Commerce organized a seminar on the significance of Graphic Design for commerce students. Mr. Gladston PD and Dr. S. Jebaseeli skillfully convened the event, drawing attention to the importance of creative design in commerce.

The seminar's highlight was the presence of Mr. M. Swapan, an esteemed Technical Coordinator in Graphic Design, @D & Art Faculty. He shared valuable insights on how visually captivating designs can influence communication and branding strategies, ultimately impacting sales and brand recognition. The attendees, mostly commerce students, were engrossed in Mr. Swapan's practical knowledge, learning about the latest Graphic Design trends and its integration in the commerce industry.

The seminar proved to be an enriching experience, helping students understand how Graphic Design can be utilized for marketing campaigns and establishing strong brand identities. The Department of Commerce thanked Mr. M. Swapan for his invaluable contributions, leaving a lasting inspiration on the students to explore Graphic Design's potential in their future commerce careers. Overall, the event was a successful endeavor, fostering a deeper appreciation for the fusion of design and commerce.



Thrilling Silambam Tournament Lights Up Don Bosco Arts and Science College



On July 22nd, a buzz of excitement swept through Don Bosco Arts and Science College as the Sports Club hosted a Silambam tournament. The thrilling event, featuring single stick, double stick, stick fight, and Silambam weapons categories, drew active participation from the student body.

The tournament was convened by Assaan, Karate S. Tennison, under the organized efforts of K.S. Padma Priyaa, Mr. PD Gladstan, Ms. T. Keerthana, and Mr. Michael Stalin. Their meticulous planning and coordination ensured a smooth and successful event, offering a platform for students to showcase their skills in the traditional martial art form of Silambam.

Students displayed impressive feats of agility, strength, and strategic prowess, bringing alive the essence of this ancient sport. Following the high-spirited competition, merit certificates and position medals were awarded, celebrating the outstanding performances of the participants.

The event was not just a tournament; it was a celebration of sportsmanship, skill, and the rich tradition of Silambam. With such dedicated organizers and enthusiastic participants, the event served as a testament to the vibrant sporting culture at Don Bosco Arts and Science College.

JULY 25, 2023

Empowers Youth Leaders through Animated Leadership Program

Rev. Fr. John Christy SDB, a revered figure in leadership and mentorship, took center stage in an innovative and transformative leadership program on the 25th of July. There were different Club, the Animation Leadership Program witnessed the active participation of 76 youth leaders from diverse backgrounds, including club leaders, association leaders, vice leaders, and class representatives.

Through the power of animation, created an immersive and engaging learning environment for the young participants. The program aimed to equip them with essential leadership skills while fostering a sense of community and responsibility. The animated sessions were designed to challenge the participants in decision-making, problem-solving, and effective communication. Rev. Fr. John Christy's expert guidance and mentorship during these activities left a profound impact, inspiring the youth to unlock their leadership potential and embrace their roles as future change-makers.

Following the enriching leadership program, the focus shifted to the process of electing student representatives. The excitement was palpable as the youth exercised their voting rights to elect individuals who would lead the students' team. After a keenly contested election, three exemplary leaders emerged as the winners. The student President and Vice President, was chosen to serve as the Secretary of the students' team. Their victory is a testament to their peers' faith in their capabilities and dedication to serving the student community.

Investiture Ceremony 2023



The official inauguration of Clubs for the academic year 2023-2024, began with the Investiture Ceremony. Headed by, Mr. JCD Prabahar, the Honorable Former Legislative Assembly Member of Tamilnadu. Rev. Fr. John Christy SDB and Rev. Fr. Jayasimon SDB, were the Guests of Honor. With the guidance of Rev. Fr. Kasi Sagayaraj SDB, the Vice Principal and Rev. Fr. Joe Anand SDB, the Administrator, the program was perfectly planned and executed. All the sixteen clubs took one program, made their club members to practice and perform their event and made the program to come out with flying colors. The Club Coordinator Mr. P. Michal Stalin, coordinated the event.

The Chief Guest's address on the empowerment of leadership, according to the current trends and the desperate need to have service as the foundation for the upcoming leaders, made the students understand the noble responsibility in being a leader. He also made the students to ponder over, on his sublime history of leadership skills, that enhanced him and paved way, to reach the higher goals, in his life.

Multifaceted Indian Actor Mime Gopi Inspires at M.Sc. Visual Communication Orientation



On the 27th of July, the inauguration and orientation of the M.Sc. Visual Communication Postgraduate program were conducted at the Bi-Centenary hall. This special event was organized by the Department of Visual Communication. The chief guest of the day was none other than Mr. Mime Gopi, an Indian film actor of renowned stature and multitalented artist. Well-known for his work in the art of mime, acting, and concept creation, Gopi also carries a legacy as a social worker and motivational speaker.

During the event, Gopi shared his insights with the students on several subjects, including the importance of family, Tamil culture, and the necessity of continuous efforts on their part. He captivated the audience with a metaphorical narration of a Matchstick and a Matchbox, highlighting the vital role of the mind in achieving one's goals.

Mime Gopi, the renowned Indian film actor, is a cherished name in the world of Tamil cinema. Known for his versatile acting and unique talent in the art of mime, Gopi's journey and accomplishments have left indelible marks on the industry. Here are some noteworthy facts about Mime Gopi that his fans and admirers should know: Chennai Roots: Mime Gopi was born and raised in Chennai, Tamil Nadu. His experiences growing up in this cultural capital undoubtedly shaped his love for arts and cinema. The Art of Mime: Before he entered the glamorous world of films, Gopi was a popular mime actor in Chennai. He headed an art studio named G Mime Studio, where he practiced and promoted this unique art form.

Accolades in Acting: Gopi won first place in a fancy-dress competition, where he portrayed the role of a mentally challenged person, whom he met on the road. This incident testifies to his exceptional acting prowess and his ability to portray complex characters with empathy and conviction.

International Recognition: Gopi's talent isn't limited to Tamil cinema. He made an appearance in the popular Hindi web series The Family Man season 2, expanding his reach to the international audience. Praise from a Legend: Gopi's proudest moment was receiving appreciation for his performance in "Kabali" from none other than Superstar Rajinikanth, a moment which certainly affirmed his talent and hard work. Charitable Celebrations: In line with his humble and generous nature, Gopi likes to celebrate his birthdays and festivals by doing charity work across Tamil Nadu. His commitment to giving back to his community is truly commendable.

Sports Enthusiast: Beyond his artistic pursuits, Gopi enjoys staying active and lists basketball as his favourite sport. This list offers a peek into the life and persona of Mime Gopi. If you have more interesting details about him, please comment below, and we will update this list accordingly within an hour. We understand this multifaceted actor a little better and appreciate his contributions to the world of cinema and art.

English Association organized an exciting Just a Minute competition.



On July 28th, 2023, the English Association organized an exciting "Just a Minute" competition. The event was coordinated by Ms. Abisha and Ms. Priyadharshini, who put in dedicated efforts to make it a success. The competition was open to all students, and it garnered widespread interest and participation. Students from various disciplines enthusiastically took part in the event, showcasing their language skills, wit, and spontaneity.

During the competition, participants were challenged to speak on a given topic for one minute without hesitation, repetition, or deviation. The atmosphere was filled with energy and enthusiasm as students rose to the challenge, delivering impromptu speeches with creativity and flair. The "Just a Minute" competition not only provided a platform for students to exhibit their communication abilities but also fostered a fun and competitive spirit among them. It encouraged them to think on their feet and express themselves confidently in English.

The event was a grand success, thanks to the efforts of Ms. Abisha and Ms. Priyadharshini, who ensured smooth organization and execution. The English Association received praise for hosting such an engaging and interactive competition, promoting language proficiency and public speaking skills among students. Overall, the "Just a Minute" competition left a positive impact on the participants, further igniting their passion for

Career Opportunities in English



The Department of English organised a guest lecture titled Career Opportunities in English on 31st July, 2023 in Fr. Schoolz A.V. Hall at 12:30 p.m exclusively for the students of BA English. Ms. Miriam Bobby Matthew, Assistant Professor, M.O.P. Vaishnav College for Women (Autonomous) invigorated the students with her expertise. She demystified the prospects for English in the job market and clarified the doubts of the students which in turn helped the students vanquish the fear about their future.

She provided them with a Kaleidoscopic view of the opportunities, and encouraged them to capitalize and experience a sustainable progress in their ambition ladder. Students who were in the manacles of uncertainty about their future, left the hall with an optimistic mindset. The event was organised by Mr. Jaswa Jebaraj, Assistant Professor (Dept. of English).

Visual Effects (VFX) and its career opportunities.



The Department of Visual Communication conducted a seminar on July 31st, focusing on Visual Effects (VFX) and its career opportunities. Mr. Ram Shreyes, an esteemed Subject Expert in VFX from the Department of VFX, served as the resource person for the event.

The seminar was tailored for Visual Communication (Viscom) students, offering valuable insights into the world of VFX and its potential in various industries, including film, television, advertising, and gaming. Mr. Ram Shreyes shared his extensive knowledge, highlighting the significance of VFX and the demand for skilled professionals in the media and entertainment landscape. Students learned about the technical aspects and cutting-edge techniques used to create striking visual effects in movies, commercials, and digital media.

Various career paths available in the VFX industry were discussed, ranging from VFX supervisor to 3D animator, encouraging students to explore their creative potential. The seminar left a lasting impact, inspiring many Viscom students to consider a career in VFX and empowering them to excel in this dynamic field.

The Department of Visual Communication received praise for organizing such an informative event, helping students understand the exciting possibilities and opportunities in the world of Visual Effects. Overall, the seminar played a crucial role in enriching knowledge and encouraging students to pursue their passion.

அன்னைக்கு

தாலாட்டி தரணியில்
தலைநீர்ச் வாழ
வாழ வைத்த
என் அன்னைக்கு...
தவப்புதல்வனின்
தலையங்கம்...!

என் பிறன்பு பயனை
உணர அன்னையின் மடி
ஆயிரம் அர்த்தங்களை
போத்தத்து எனக்கு...

அன்னையின் துணைக் கொண்டு
எல்லையைக் கடந்தேன்...

அமுத மொழியும்
அன்னமும் தன்மும்
அன்னையின்
அன்பால் கடைக்கப் பெற்றேன்!

வாடிய முகத்தைக் கண்ட போதெல்லாம்
வாசலில் நின்று அழைத்து
காத்த கருணையின் குணமாய்

உதிரியைக் கூட மறவாமல்
சேர்த்து வைத்து
என்னை வளர்த்த பெருமை
என் அன்னையையேச் சாரும்!

தன்ம் தன்ம் உன் நனைவு
தகட்டாத தீத்தக்கும் அம்ழ்தமாய் என்னுள்
ஒளங்கூடாய் ஒன்றும்...!

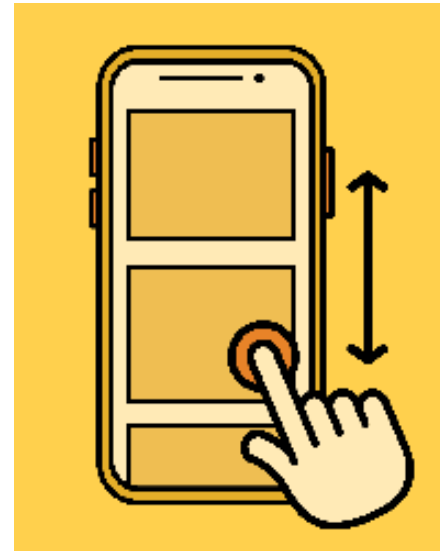
என் அன்னையின் அன்பிற்கு அளவு இல்லை..
இல்லை..! இல்லை..!

அன்னையின் அன்பை அளக்க
அளவு கோலும் இல்லை...!



BRB...caught in an infinite scroll...

The growth of technology has made it possible for smartphones to be a part of our routine. With their hyper-accessibility, these devices help us be more productive and, in some ways, simplify our lives. There are certain downsides, just like anything good comes with a price. And sometimes, that price takes the form of an unexpected trap - the scrolling abyss.



Have you ever found yourself losing track of time while scrolling through your phone? A mere five-minute intention to browse spirals into an hour-long escapade. But don't worry. You're not alone. This phenomenon is called "mindless scrolling", also known as infinity scrolling, which happens when your brain becomes so engrossed in checking updates from friends and followers that it makes you lose focus on everything else and only pay attention to the device in front of you.

Regrettably, as we surrender to this scrolling indulgence, the information we see on our screens barely registers in our minds. We skim through it all, leaving our brains insufficient time to process and retain any of it. This leads to a feeling of dissatisfaction because your brain wants more information but can't get it. It also has negative effects on our relationships with others because we are not paying attention when we talk to people in person or over the phone.

"When you are mindlessly scrolling, you are an 'absent presence'—that is the zombie state. You're missing opportunities for connection, experiences, and real-life engagement."

- Don Grant

I think, to some extent, we can be considered as digital zombies or scroll zombies. Perhaps it's not our fault either, because the apps we use are designed to be that way. Those sneaky app designers have mastered the art of addiction. Have you ever noticed that the content is frequently brief, digestible, and relatable and that many even automatically begin playing similar videos, lowering the likelihood of skipping and interrupting? The algorithms of the apps are also designed with digital nudges that prompt us to use them more.

Various social media apps evaluate your past activity to determine your interests. Their algorithms function in this way, displaying content that is relevant to your interests. These algorithms provide targeted audiences to various business accounts by displaying to users the content they are most likely to be interested in. As a result, we can engage in an infinite scroll and receive an endless stream of information. All these features make it nearly impossible for us to resist.

Now we know how mindless scrolling affects us. But why do we still do it anyways?

Susan Weinschenk, a neuropsychologist, believes that a dopamine-seeking-reward loop may be to blame for our inability to stop scrolling through our app feeds. According to her, when we see things we like on social media (likes, followers, comments, etc.), our brain's dopamine neurons activate. Dopamine makes you curious and makes you want to look for more information, so the more you scroll through, the more you want to scroll for more. Hence, the constant scrolling to the point of addiction.

The good news is that having a good understanding of this phenomenon can help us develop the skills necessary to escape from it. So, how do we escape this scrolling madness?

Here are some ways you can stop it, or at least break from the habit:

| The first step is to recognize that mindless scrolling is a problem. Awareness is the first step toward liberation!

| Secondly, set boundaries for yourself.

| Cut down on apps that you no longer use. This can limit the number of social media apps that we have on our phones so that it's not always at arm's reach.

| If you need to take a break from your phone. Engaging in other activities you like or simply spending time with friends and family provides you with more relief.

| You can engage in mindful scrolling instead. You can make an effort to scroll more thoughtfully by consuming content with a purpose.

Now, it's not all doom and gloom in the scrolling universe. As the popular quote by McLuhan goes, "The Medium is the Message". It shows how a message is strongly influenced by the channel through which it is transmitted. The medium dictates the impact of the message. Somehow social media has given us all the power to communicate, the power to be a voice among millions. Choosing what to show the world and what to consume is in our very own hands. With every new, emerging technology, we have to learn for ourselves and decide which ones to embrace.

At this juncture, let's think for ourselves. Do you genuinely enjoy the present without making it a status or story update? Do we feel the need to constantly update everything online? Do we allow social media to influence us to compare our lives to others?

If we see social media as a place where we unite in sharing light, joy, truth, and beauty, then ultimately we help to make that virtual world become a better place, for yourself and others - one scroll at a time! That in turn creates a powerful medium.

Limitless Literature

Harihanth Ji Mehta

III B.A.English

Generally, literature is viewed under numerous lenses. There always exists a dilemma for the better understanding of the necessity of it in daily life. People consider it to be a feeble topic to be brought at the table of discussion where there are mighty contenders, which have proved to have a considerably greater amount of application in the daily basis of a human life. One could argue that the application is not very scanty, but it needs a lot of effort in visualizing the effect of literature in daily life. The probability of perceptions for a literary piece is infinite. It coincides with the human feelings and the situations they are put in and even has the ability to alter and interfere with human chemistry, as the only organism who can relate with the past, empathize in the present and act in the future. In modern education, literature has been allotted for a significantly lower niche but with the proper vision, a statement can be established on the aspects of literature.

The basic rumor about literature is that it holds only substances of entertainment. Rather, it acts as a massive structure which indulges in every topic of discussion right from where it was God or science, men or women, etc. Every possible book and work recorded to provide evidence to the contemporary, comes under literature irrespective of the content. It acts as the infamous arena and the voice of voiceless ones. Individual human thoughts became movements and revolutions creating changes in the social buildup. Literature kindles the senses of human beings, thus creating realms of possibilities and evidence, from where the perfect social construct, a perfect law, finally a perfect civilization, is born. When the minority wrote and made people understand the plight of their livelihood, it shook the very foundation of the people who lived on and above them. Literary works acted as a medium through which the voiceless actually voiced out.

Literature never fails to amuse people, who indulge themselves into the unsolved corners of its body. Literature is an embodiment of self-sustainability and endless possibilities, through the completely organic and fluid traits present in it. Unlike notions and equations, literature is pure in intent and is always open for criticism, both constructive and destructive, but at the end of the day it stays the way it had stayed for centuries. It can be put down for multiple speculations through revamping and reiterations, yet literature acts as a living intelligence which has intact sources of restoration. Literature is like the energy surrounding us. As the energy around us takes forms, literature shares the same frame, even though it is not physically present, it is essentially an abstract concept through which it can be resurrected always one time more than it is destroyed. Moreover, this is not any ideology or singular concept, but a cycle which reimburses itself for what it had lost anytime.

The existence of literature is a mind-bending theory and not an easy one to arrive at a very precise conclusion. It has been created through the collaboration of multiple and diversified cultures who have their own ways of composing a literary work. To ensure the intangible limit of the existence of literature, it has a connection between the place where the Mesopotamians created the cuneiform signages to the place where those signages and symbols emerged to form basic languages of today's speakers all around the world. Literature was passed on for many decades and centuries through oral and written formats. These exchanges have a great magnitude as these were the primal cause for the arrival of any piece of language which exists now.

Literature, unlike any fields of research is not mostly incorporated to individual findings, theories and methods of composing, rather it mainly focuses on the enrichment of the content it possesses day after day, to preserve the unique distinctiveness of the work, which never loses the integrity and superiority, even after many ages.

Gender Equality is not only about women's rights. When we talk about gender Equality, we usually think that it is only about women but I am here to tell brief what gender equality really means.

Harder by nature softer by heart

Male inequality refers to social, economic and cultural disparities faced by men in society. Men often face unique issues and struggles that negatively affect their well-being. These include mental health, employment, parental rights, health, disparities, violence and abuse and suicide rates. This has to be addressed.

Roses are Suffering

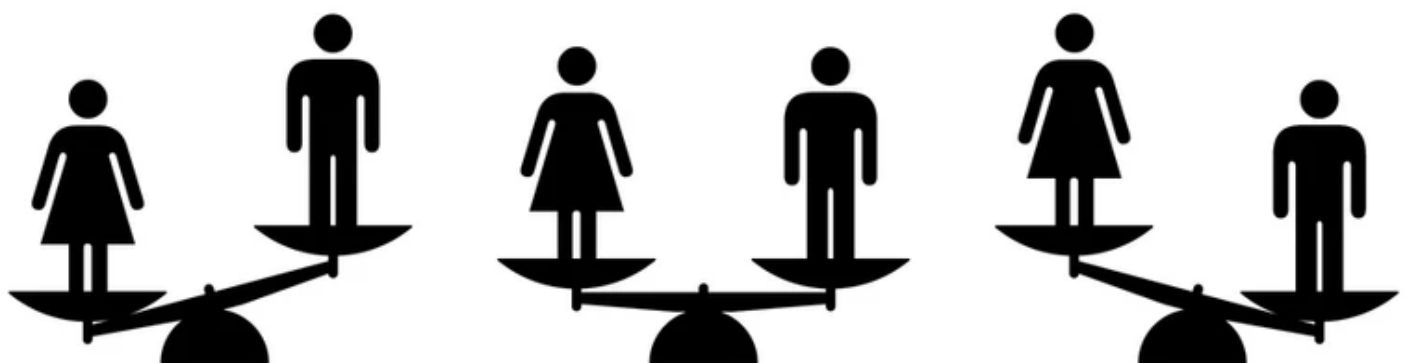
Women may face pay disparities, limited career advancement opportunities, and discrimination based on their gender. In certain regions, girls and women may have limited access to education compared to their male counterparts, leading to lower literacy rates and reduced opportunities for personal and professional growth. Traditional gender roles and stereotypes can perpetuate inequality by reinforcing certain expectations and limiting individual choices and opportunities. Efforts are needed to promote gender equality, challenge harmful stereotypes, implement laws that protect women's rights and provide equal.

One among us

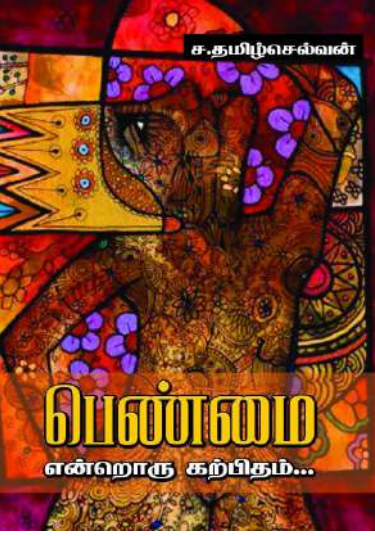
Trans equality, also known as transgender equality aims to provide equal rights, protections, and opportunities for transgender and gender non-conforming individuals. It involves advocating for social, legal, and cultural changes that respect the rights and dignity of transgender individuals. Key areas of focus include anti-discrimination laws, healthcare access, legal recognition, safe schools and education, employment protections, public awareness and education, advocacy for incarcerated transgender individuals, combating violence and hate crimes, and global trans equality. Promoting trans equality is crucial for creating a more just and inclusive society, where all individuals can live authentically and without fear of discrimination or violence.

Everyone has a right to live in this world. This world is for everyone and this world is not for one who is seeing the people as different one. If a person wants to be a gay or lesbian they are allowed to be and we have no rights to choose their identity as men women or trans.

Think right do right be right.



காத்திருக்கோம் ...



நூல் பெயர் : பெண்மை என்றொரு கற்பிதம்

ஆசிரியர் : ச.தமிழ்செல்வன்

முதல் பதிப்பாக வெளிவந்த ஆண்டு : 2008

முதன் முதலில் என் பேராசிரியர் இந்தப் புத்தகத்தை என்னிடம் கொடுத்தபோது, பேரார்வத்துடன் படிக்கத் துவங்கினேன். புத்தகத்தின் பெயரே, என் ஆர்வத்தைத் தூண்டியது. பெண்களைப் பற்றி அப்படி என்னதான் எழுதி வைத்திருப்பார்கள் என்ற பெரும் கேள்விக்குறியோடே படித்துக் கொண்டிருந்தேன். பக்கங்களைத் திருப்பத் திருப்ப, என்னுள் ஏதோ ஒரு இனம் புரியா மாற்றமும் உணர்வும் மீன்களைப் போல் துள்ளியது.

அதற்குத் தீனி இட வேண்டிய கட்டாயத்தில் இருந்த என் மனம், தமிழ்செல்வனின் கட்டுரைகளில் அதற்கு விருந்தே இட்டது. பல நாட்களாக இறையைத் தேடிக் கொண்டிருந்த என்னுள் இருந்த கேள்விகள், இப்போது பசியாறியது போன்ற உணர்வும், மகிழ்ச்சியும் கூட. ஆணை விடப் பெண்ணே பலம் வாய்ந்தவள் என்பதை மாதவிடாய் மற்றும் பிரசவ காலத்தை வைத்தே குறிப்பிட்டது ஏற்கப்படாத உண்மை. அதேபோல, திருமணம் ஆனவர்களும் சரி, ஆகாதவர்களும் சரி, தாங்கள் அணியும் உடையைத் தங்கள் கணவர் அல்லது தந்தையாரால் கட்டுப்படுத்துவதும் பெண்களுக்கு எதிராக நடக்கும் கொடுமையே. பெண்ணிற்குச் சுதந்திரம் இருக்கிறது என்ற போதெல்லாம் சிந்திக்க வேண்டிய விடயங்கள் அவள் இரவில் அச்சமின்றிச் செல்கிறாளா? ஐயமின்றி அவளுக்குப் பிடித்த உடையை அணிகிறாளா? இந்தச் சமூகத்தினர் அவளைப் பற்றிப் புறணியில் பேசுவதை நிறுத்திவிட்டனரா? என்பவைகளே.

ஒவ்வொரு ஆண் மகனையும் பார்த்து, அறிவு மிகுந்த ஆணாதிக்கம் கொண்டவனே, கண் “பார்வை” சரியில்லாத கண்ணழகனே! பெண்களின் ஆடையைப் பற்றிக் குறையை எழுப்பி, எல்லாச் செயல்களிலும் அவளை நிர்ணயிக்காமல் இருக்க, உமது நல் உள்ளம் கொண்ட பெற்றோர், உமக்கு நல்லனவற்றை உன் அறிவிலி மரமண்டலையில் திணிக்கவில்லையா! இதையெதையோ வற்புறுத்துகிறார்களே, இதை ஏன் போதிக்கவில்லை என்று நீயே குரல் எழுப்பியிருந்தால், அப்பொழுது ஒப்புக்கொள்கிறேன், நீ ஆணாதிக்கம் கொண்டவனல்ல என்று!

அதேபோல, ஆண்கள் அவளை எவ்விதமாக வர்ணித்தாலும் தவறில்லை என வளர்ந்து நிற்கும், நல்ல விடயத்தைப் போதிக்கும் கேடுகெட்ட சமூகம், பெண் தன் காமத்தை வெளிகொணர்வதை அருவருப்பான செயலாகக் காண்கிறது என்பதையும் தமிழ்செல்வன் எழுதியுள்ளார். இதனைத் தவிர, இப்புத்தகத்தில் பசுமரத்தாணி போல ஒரு கருத்தை, மாற்றப்பட வேண்டிய ஒன்றை வாசகர்களின் மனதில் சிந்தனைக்குள்ளாக்குகிறார். பெண்களுக்கான விடுதலை, வாய்ப்புப் போராட்டங்களில் சிறுபான்மை குழுவினராகிய அவர்களே ஈடுபடுகிறார்கள்.

ஆதலால் போராட்டம் வெற்றிப் பெறாமல் இன்னமும் போராடிக் கொண்டே தான் உள்ளனர் .இப்போராட்டத்தில் தோழமை, தந்தை உறவுகள் அவர்களுடன் நின்றால் எளிதுடன் வெற்றிப்பெற்று விடுவார்களே என்ற நல் எண்ணம் கொண்டு அவர்களைப் போராட கூட அனுமதிப்பதில்லை.

முடிவில், அதோ பெண்கள் பாடிவரும் குரல் பிசிரற்றுக் கேட்கிறது என்றபடி ஆதவன் தீட்சண்யா எழுதிய வரிகளைக் குறிப்பிட்டுள்ளார்!

நீண்ட நெடும் காலமாய்
காத்திருக்கிறோம்
நெஞ்சுக்குழியில் வாழும்
தேக்க நீர்கிறோம்
சமத்துவமாய் வாழ ஒரு சாசனத்தை
முன் மொழிகின்றோம்
உன் கரம் பிடித்துக் கையெழுத்தீடுமாறு
கோர் நீர்கிறோம்.
நல் எண்ணத்துடன் காக்க வைக்கும் சமூக உள்ளங்களுக்கு சமர்ப்பணம்.

இப்படிக்கு,

காத்திருக்கும் ஜெனீ.



In the Line of Fire: Meeting with Priya Ravichandran, Joint Director Northern Region Chennai, our Fire Champion

When we think of superheroes, we often imagine them in colorful costumes, possessing supernatural abilities. However, our real-life heroes often wear uniforms and walk among us, displaying immense bravery and resilience in the face of adversity. One such hero is Ms. Priya Ravichandran, the Joint Director of the Tamil Nadu Fire and Rescue Service, a lady of commitment and valor, whose gallantry has earned her the 2012 President's Award. Priya's heroism is not limited to this single event. Throughout her career, she has faced numerous similar situations, always rising to the challenge. Balancing her demanding job with her roles as a wife to Shri S. Ravichandran, Additional Commissioner of Income Tax, Chennai, and a mother of two, Priya has achieved remarkable feats, both personal and professional. Her commitment to the society and for the poor remarkable.

Priya's illustrious career started in 2003 when she and Ms. Meenakshi Vijayakumar became the first two women recruited in the Tamil Nadu Fire and Rescue Services. They were the pioneers, becoming the first female officers in India to join the force through the TNPSC Group I. Since then, Priya has actively participated in initiatives to spread fire safety awareness and even represented Tamil Nadu in an international training program on 'Risk Management in Industries' in Germany.

Honored with the President's Medal for Gallantry in 2012 following the Kalas Mahal incident, and the first in her department to receive the Anna medal for Bravery 2012, Priya Ravichandran is indeed a Fire Champion. She stands as a testament to the power of dedication, courage, and selflessness, reminding us that 'carelessness is the cause of an accident' and that 'ignorance is not bliss' when it comes to fire safety. Through her extraordinary journey, Priya underscores the importance of being alert and proactive, inspiring us to 'be aware and spread awareness' in all walks of life.



Inspiration, Progress and Model: Engaging with Dr. Elumalai, Registrar of the University of Madras



Education is the cornerstone of society's advancement, and the architects of this progress are the leaders who dedicate their lives to fostering knowledge and innovation. In this context, the recent visit of Dr. S. Xavier Raja Rathinam, Dr. Shanmugam, Rev. Fr. Joe Anand SDB and Mr. Rajiv to the University of Madras stood out as a significant event, marked by a stimulating interaction with Dr. Elumalai, the newly appointed full-time Registrar of the University. Dr. Elumalai, Professor of Biotechnology, brings to his role a wealth of experience, a commitment to academic excellence, and a deeply student-centric approach. His persona is characterized by simplicity, strong ethical values, and a notable openness to dialogue and collaboration.

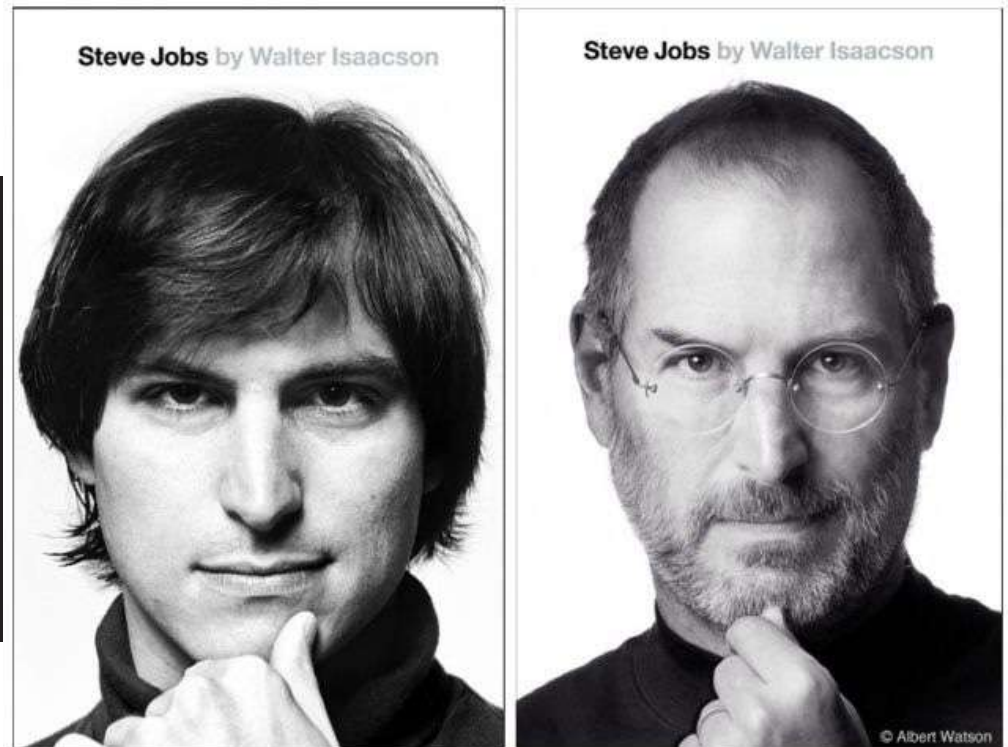
The meeting was a confluence of minds, defined by mutual respect and shared objectives. Dr. Elumalai received our representatives warmly, embodying the spirit of approachability and openness that makes him such an effective and admired leader. His academic accomplishments, including numerous impactful research papers in the field of biotechnology, underline his passion for knowledge and his dedication to pushing the boundaries of what is known and understood.

However, Dr. Elumalai's contributions extend far beyond his personal achievements. His role as an educator has seen him mentor many students, guiding them on their journey towards academic excellence. Numerous students have completed their doctorates under his tutelage, a testament to his capacity to inspire and lead. The discussion with Dr. Elumalai was enlightening, shedding light on the progression of the education system and the need for constant innovation and creativity. His emphasis on student-friendly practices, equality, and the importance of being approachable for students echoed our own beliefs and highlighted the shared values that underpin our commitment to education.

This encounter was a source of inspiration, a reminder of the transformative power of education and the individuals who drive its progress. Dr. Elumalai, through his actions and achievements, provides a model to aspire to, embodying the qualities of an exceptional educator and leader. The visit serves as a reminder that the journey of education is one of constant discovery, growth, and collaboration, guided by visionaries who see the potential of every student and the transformative power of knowledge.

Steve Jobs

by
Walter Isaacson



Walter Isaacson's *Steve Jobs* is a meticulously researched and vibrant biography that presents an in-depth look into the life of one of the most influential figures in technology. The book is based on over forty interviews with Jobs himself, along with interviews with numerous colleagues, friends, and family members.

The biography is not a mere tribute to Jobs but rather a candid exploration of his multifaceted personality. Jobs is portrayed as a complex figure - brilliant, narcissistic, intuitive, controlling, idiosyncratic, and at times, astonishingly cruel. This honest portrayal adds a layer of authenticity to the book, making it a compelling read.

The 10 lessons you've outlined are a testament to Jobs' unique approach to business and innovation. They encapsulate his relentless pursuit of perfection, his unwavering belief in his vision, and his ability to foresee the potential of certain technologies long before they became mainstream.

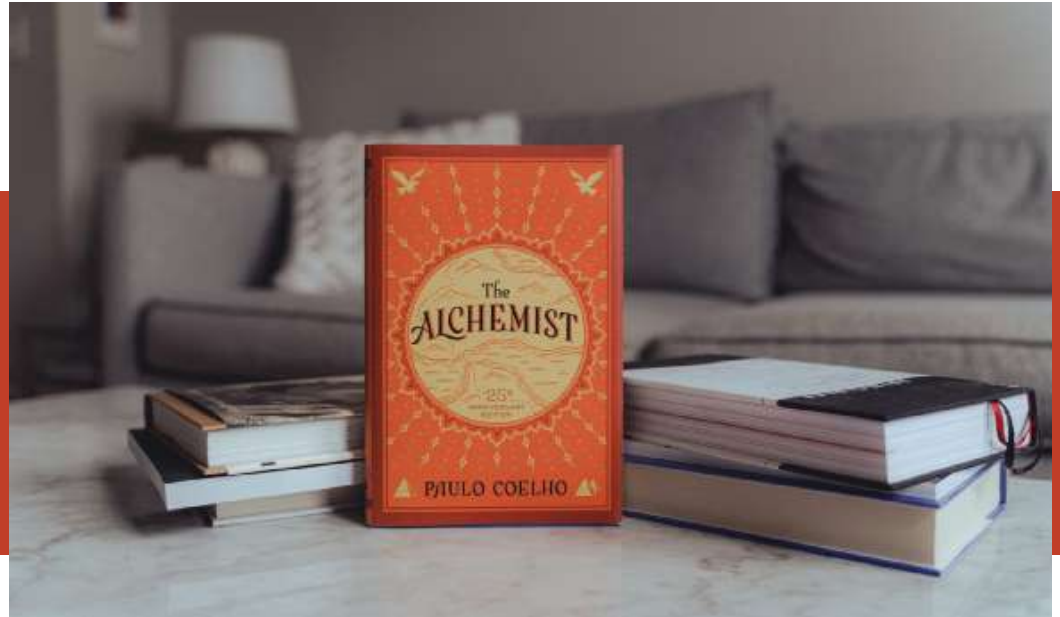
Isaacson's book is more than just a biography; it's a study of a man who shaped the future of technology with his vision and passion. It's a must-read for anyone interested in understanding the man behind the Apple brand and gaining insights into his approach to business, design, and innovation.

However, it's important to note that while the book provides valuable lessons from Jobs' life and career, it also highlights his flaws and controversial aspects of his personality. This balanced portrayal makes "Steve Jobs" a nuanced and insightful read, offering lessons not just on success, but also on the complexities of leadership and innovation.

In conclusion, Walter Isaacson's "Steve Jobs" is an enthralling biography that offers a deep dive into the life and mind of a technological visionary. It's a book that leaves readers in contemplation, pondering the kind of person Steve Jobs really was - the good and the bad.

The Alchemist

by
Paulo Coelho



Paulo Coelho's *The Alchemist* is widely regarded as a masterpiece that combines magic, mysticism, wisdom, and wonder into an inspiring tale of self-discovery. Here's a summarized review based on the information gathered: *The Alchemist* by Paulo Coelho is a captivating novel that has bewitched millions of readers worldwide with its simple yet profound narrative. The story follows Santiago, a young Andalusian shepherd, on his journey from Spain to the Egyptian desert in search of a treasure buried near the Pyramids.

The book is celebrated for its flawless and one of a kind storytelling, with impeccable choice of words that are full of wisdom and philosophy. The narrative is simple, yet it channelizes powerful emotions and a very impactful and inspirational insight. No wonder it is considered a modern classic.

The novel is an allegory that emphasizes the importance of following one's Personal Legend, which is one's purpose in life. Santiago's journey teaches him that the real treasure is not a physical one, but the knowledge and wisdom he gains along the way. The journey per se becomes as important as the destination. Coelho's book is not just about Santiago's physical journey, but also his spiritual journey. It's about listening to one's heart, learning to read the omens that life presents, and following one's dreams. The language of the universe is love, and the heart is always right, even when the mind is not.

The Alchemist is a testament to the significance of perseverance. Santiago learns that he must never give up on his dreams, no matter how difficult they may seem. The universe will always help him to achieve his dreams if he is willing to work hard and never give up.

The Alchemist by Paulo Coelho is an enchanting novel that offers a deep dive into the journey of self-discovery and the pursuit of dreams. It's a book that leaves readers in contemplation, pondering the kind of person they are and the dreams they hold. It's a must-read for anyone seeking a profound understanding of life's purpose and the importance of following one's heart.

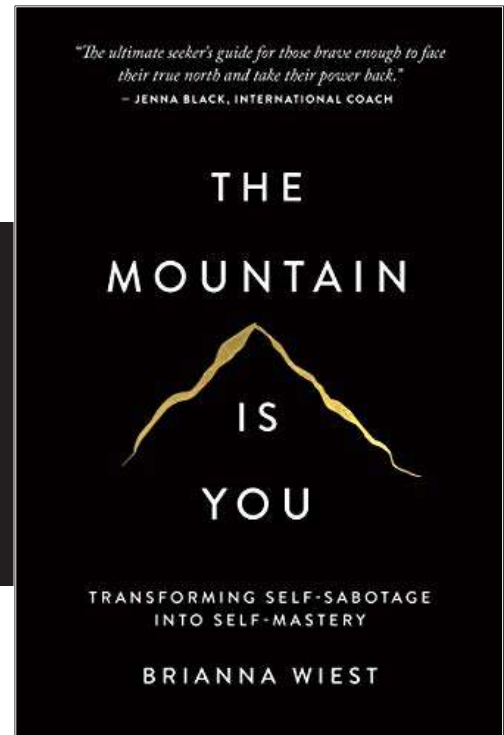
It would be sublime to conclude with an altruistic quote from the book,

"One is loved because one is loved. No reason is needed for loving".

The Mountain is You

by

Brianna Wiest



This book serves as a comprehensive guide to personal growth and self-improvement. It emphasizes the importance of taking responsibility for one's own life and happiness, suggesting that fulfillment comes from within and cannot be sourced from external entities.

The book strongly advocates for the power of positive thinking and belief, asserting that our thoughts and beliefs can shape our reality. It encourages readers to face their fears head-on, arguing that growth comes from overcoming challenges and stepping out of comfort zones.

The author promotes self-acceptance, urging readers to embrace their flaws and imperfections as part of their unique human experience. The book underscores the importance of forgiveness in achieving inner peace and highlights gratitude as a tool for fostering positivity.

Goal setting is presented as a crucial aspect of personal growth, with the book providing guidance on how to set and work towards achieving personal goals. It also emphasizes that one's past does not define their future, encouraging readers to focus on the present and future possibilities.

The book underscores the importance of self-love and self-care, asserting that these are essential for a fulfilling life. It concludes with a reminder to find joy in the journey of life, not just the destination, promoting an appreciation for everyday moments.

Overall, this book provides a comprehensive guide to personal growth, offering valuable insights and practical advice on various aspects of self-improvement. It's a must-read for anyone seeking to improve their life and achieve personal fulfillment.

Editorial Board

Rev. Fr. Joe Anand SDB

Administrator

Mr. Jaswa Jebaraj

Assistant Professor, Department of English

Mr. Michael Stalin

Assistant Professor, Department of English

Mr. Sukumaar Thangaraj

Assistant Professor, Department of Visual Communication

Cover Design

Ms.Divine Rizia - Assistant Professor, Department of Visual Communication

Image courtesy: Exposure - Photography Club

Mr. Irshad Ahamed - Asst. Prof, Dept of Visual Communication

Leander A - III B.Sc Vis Comm.

Mohamed Suhaib Batcha V B - III B.Sc Vis Comm.

Nandita P S - III B.Sc Vis Comm.

Naveen Raj P- III B.Sc Vis Comm.

Abimanyu E III B.Sc Vis Comm.

Abinesh C V- III B.Sc Vis Comm.

Sherwin - III B.Sc Vis Comm.

Sangesh Marrio A - III B.Sc Vis Comm.

Udhaya Kumar P - III B.Sc Vis Comm.

Prasanth - III B.Sc Vis Comm.

Sam Sumesh - II B.Sc Vis Comm.

Raphael - II B.Sc Vis. Comm.