



DON BOSCO

ARTS AND SCIENCE COLLEGE

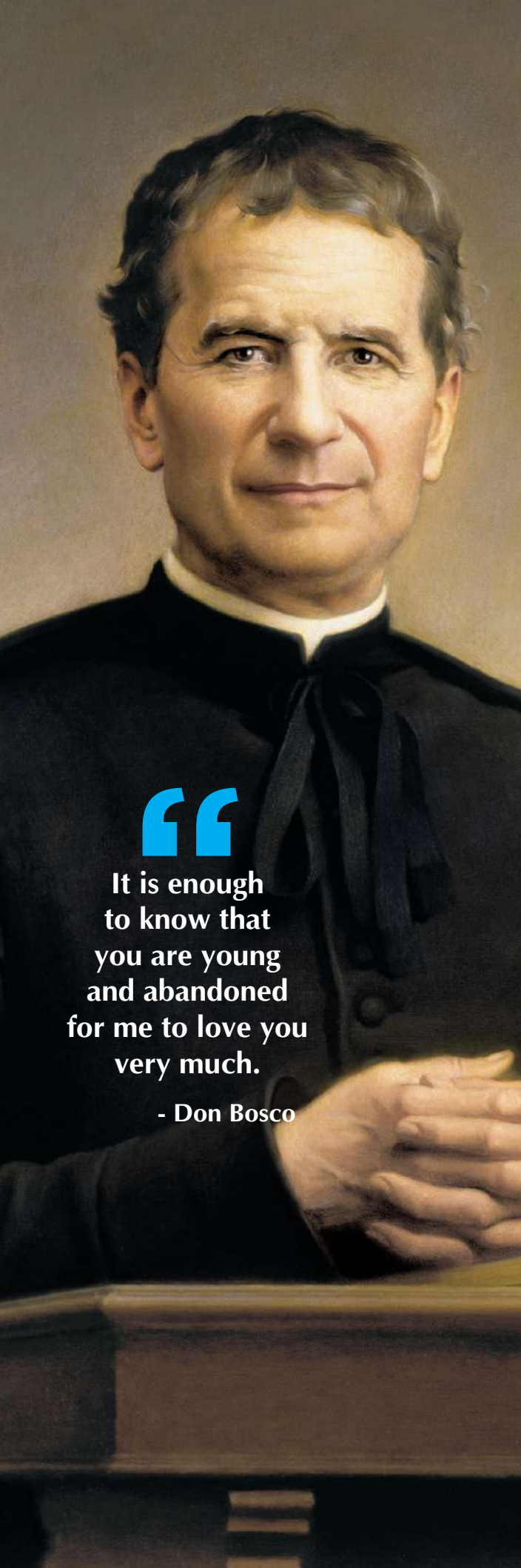
(A CO-EDUCATIONAL INSTITUTION - AFFILIATED TO UNIVERSITY OF MADRAS)



Prospectus

2024 - 2025

www.dbcc.edu.in



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It is enough
to know that
you are young
and abandoned
for me to love you
very much.

- Don Bosco

DON BOSCO GROUP OF INSTITUTIONS

Don Bosco (Saint John Bosco, 1815 - 1888) after whom the College is named, is an Italian Catholic Priest, Educator and a Writer of the 19th century who dedicated his life to the betterment and education of the young. Don Bosco's capability to attract numerous youngsters was connected to his "System of Education based on Love." He believed education to be a "Matter of the heart" and said that the young must not only be loved, but know that they are loved. Don Bosco's teaching methods were based on 'Reason, Religion and Loving Kindness,' - a method being followed with success in all Don Bosco Institutions worldwide.

Every Don Bosco Institution creates a climate that 'draws forth' the best in the youth, encouraging them for a complete and full expression of themselves. Its educational system assists young people in acquiring habits that will lead them to opt in favour of what is good, healthy, joyful and life-enhancing. Today there are 28 officially recognized groups with a total of 402,500 members to continue the mission he began, The Salesians of Don Bosco are working in 134 countries of the world. At the National Level, there are around 600 Don Bosco Institutions offering a variety of services to the young. Don Bosco network of institutions have the highest number of technical institutes in India, second only to the Government of India.

ABOUT THE COLLEGE

Don Bosco Arts and Science College, a unit of Don Bosco Group of Educational Institutions, affiliated to the University of Madras, is a place of higher learning in the field of Arts, Science, Commerce and Management. The faculty at DBASC is completely devoted and passionate about imparting quality education. It offers an environment where creativity, passion, knowledge and technology are intricately interwoven to empower the students to be all that they can and choose to be. For the young and enduring talents the treasure trove begins here at DBASC.

The primary aim of the college is to develop the intellectual potential of its students and to become intelligent contributors in their core areas by grooming them as top class professionals to excel in their lives.

MOTTO

"Reach to the stars" (ad astra per aspera) - To enable the students to involve in the generation of new ideas, concepts and associations and imbibe excellence as a personal core value envisaged in a personal journey towards perfection amidst the struggles of life.

VISION

Grooming Professional skills in the fields of Humanities and Sciences and tuning young minds to adapt to the current trends and industry standards and fostering a holistic formation to step out as responsible professionals.



COURSES OFFERED

UG PROGRAMME

B.A.

Course : English
 Duration : 3 Years
 Eligibility : Any Group in Higher Secondary

B.Com.

Course : General
 Duration : 3 Years
 Eligibility : Commerce, Accountancy, Business Mathematics

B.Com.

Course : Corporate Secretaryship
 Duration : 3 Years
 Eligibility : Commerce, Accountancy, Computer Science

B.C.A

Course : Bachelor of Computer Applications
 Duration : 3 Years
 Eligibility : Computer science/ Any group in Higher Secondary

B.Sc

Course : Visual Communication
 Duration : 3 Years
 Eligibility : Any Group in Higher Secondary

PG PROGRAMME

M.A.

Course : Journalism and Communication
 Duration : 2 Years
 Eligibility : Candidate must be a graduate from a recognized College / University (Any stream)

M.Sc.

Course : Visual Communication
 Duration : 2 Years
 Eligibility : Candidate must be a graduate from a recognized College / University. Media Related Degree / Design Related Degree are preferable

M.S.W (subject to approval)

Course : Master of Social Work
 Duration : 2 Years
 Eligibility : Candidate must be a graduate from a recognized College / University (Any stream)



CAMPUS, INFRASTRUCTURE & FACILITIES

DBASC, situated near Taylors Road, Kilpauk, the heart of Chennai, with its lush green environment and enviable infrastructure makes the Don Bosco Education very professional, creative and personal.

LABS

Well-equipped labs with the state-of-the-art equipment and up-to-date software for the various courses make learning and doing very easy and effective. High end animation and graphic designing are also done here. The labs are well maintained and supervised by experienced technicians, facilitating optimum learning and focused honing of one's skills.

CLASSROOMS

The classrooms in DBASC are technology enabled, designed to encourage hands-on learning and to limit passive lectures, fostering a learning-friendly environment. Our class rooms are the ideal place to think outside the box and unleash potentials.

AUDIO - VISUAL STUDIOS

Our Studios are well furnished with in-vogue equipment and edit suites. The Audio Studio is equipped with Pro Tools Audio Workstation and a dubbing studio. The Video Studio is equipped with Final cut Pro (FCP) studio with High Definition Film Editing ambience, and Adobe Premiere edit suites. An Air-conditioned Conference Hall with astounding audio-visual equipment and excellent acoustics is set up for an Avant Garde experience.

PHYSICAL EDUCATION

Don Bosco Institutes emphasise on the importance of physical activities as an integral part of education. The students are provided with field training in a variety of sports and games and special privileges are given to students who represent the College at state, national and international levels.

MEDIA CLINIQUE

A psychological de-addiction centre for youngsters affected by and addicted to gadgets, youngsters are counselled and provided with psychological assistance in the presence of their parents or guardian to help them recover from addiction and restore their mental stability.

LIBRARY

The library provides written, visual, and electronic resources to meet the intellectual and creative needs of the students through specialized collections, bibliographic institution and outstanding services. Our library has a collection of over 2500 books and over 3000 digitized e-resources.

Otoo - AN IN-HOUSE ADVERTISING HUB

An In-House advertising Hub installed for the students to explore their potence by working on various advertising projects for clients.

CLUBS AND OUTREACH ACTIVITIES

Clubs offer exposure to students to develop the requisite skills as well as learn through rendering service to the neighborhood development and emerge as effective leaders. Eco Club, Music & Dance Clubs, Literary Club and Media Club are the various clubs that facilitate the students to exhibit their talents.

MENTORING

For the welfare of the students, mentoring sessions are conducted regularly once a week. The session

provides a formal window for the students to share their struggles and worries to their mentors, who in turn provided inputs and suggestions to overcome the problems.

PLACEMENT CELL

The cell provides students with the necessary support and guidance to find internship and job opportunities. In collaboration with various companies, the cell organises job fairs to help the students find placements. Workshops and training sessions are also conducted to help them improve their communicative and employability skills.



ADMISSION PROCEDURE

ELIGIBILITY CRITERIA

Candidates who have completed the Higher Secondary Examination or any other course recognized by the University of Madras as equivalent to it are eligible to apply for the Undergraduate course.

- Application for admission to B.A/ B.com/ B.C.A/ B.Sc / M.A/ M.Sc can be obtained from the College office.
- The admission procedure for the Under Graduate programme shall begin 3 days after the publication of the Higher Secondary Examination Results.

FORM SUBMISSION

- The duly filled in application should reach the College office within ten days from the date of publication of +2 / 12th std results in Tamil Nadu.
- Address on the envelope: The Principal, Don Bosco Arts and Science College, No. 45, Landons Road, Kilpauk, Chennai - 600010.
- The photocopies of the following documents are to be attested and enclosed:
 - i) 10th, 11th & 12th Mark Sheets
 - ii) Community Certificate
 - iii) Transfer Certificate / Conduct Certificate
 - iv) Medical Certificate
 - v) Passport Size Photo (5)
 - vi) Certificate of proof for differently abled, sports and Ex-servicemen.
 - vii) Adhaar Card Copy

viii) Any incorrect, false or misleading information in the application form shall disqualify the applicant and if already admitted, will lead to the cancellation of his / her admission.

SELECTION PROCESS

- At the time of interview the original documents of all the certificates enclosed with the application should be produced.
- Information regarding interviews for provisionally selected candidates will be sent by Email / SMS. They have to present themselves along with their parents for interviews with the Principal on the date mentioned in the Call Letter. Their absence shall lead to cancellation of Admission.
- No information will be sent to the candidates who have not been selected for the interview.
- An Entrance test for Viscom students (both UG and PG) will be conducted followed by a personal interview.
- Students should produce all the original documents for verification at the time of interview.
- Selected Candidates must pay the prescribed fees and submit the original certificates at the College Office.



DEPARTMENT OF ENGLISH

COURSES OFFERED

B.A. ENGLISH

The Department offers an undergraduate course B.A. English under Choice Based Credit System from 2018 - 2021, and under Learning Outcome Based Curriculum Framework (LOCF) from 2021.

SCOPE

- Civil Servant
- Copy / Content Writer
- Editor
- Journalist
- Teacher / Professor
- Language Trainer
- Social Media Marketing
- Author
- Legal Assistant
- Interpreter / Guide
- PRO - Public Relations Officer

After B.A. English

- M.A. English
- B.L / M.L
- MBA
- M.A. Journalism and Communication
- M.Sc. Psychology
- Event Management and Tourism
- MSW
- M.A. Sociology
- M.A. Linguistics



DEPARTMENT OF COMMERCE

COURSES OFFERED

B.Com. General

The Department offers an undergraduate course B.Com. General under the Choice Based Credit System from 2018 - 2021, and under Learning Outcome Based Curriculum Framework (LOCF) from 2021.

SCOPE

- Civil Servant
- Jr Accountant
- Accountant
- Account Executive
- Teacher / Professor
- Business Executive
- Financial Consultant
- Accounts Manager
- Business Consultant
- Social Media Marketing
- Financial Analyst
- Audit Assistant
- Tax Consultant
- PRO - Public Relations Officer

After B.Com. (General)

- M.Com
- MBA in all Streams
- MSW
- M.Sc Psychology
- Certified in Investment Banking
- Bachelor of Education
- PG Digital Marketing
- Event Management and Tourism
- Chartered Financial Analyst
- Business accounting and Taxation
- Financial Risk Manager
- Certified Financial Planner
- B.L / M.L
- CA
- ICWAI
- ACS
- PGDM
- CMA



DEPARTMENT OF CORPORATE SECRETARYSHIP

COURSES OFFERED

B.Com. Corporate Secretaryship

The Department offers an undergraduate course B.Com. Corporate Secretaryship under the Choice Based Credit System from 2018-2021, and under learning Outcome Based Curriculum Framework (LOCF) from 2021.

SCOPE

Competitive Exams

- Company Secretary
- Chartered Accountant
- US CPA
- ACCA
- CFA

Civil Service

- UPSC / TNPSC
- SSC
- IBPS PO
- RRB
- IAAS

Public/Private Jobs

- Business Consultant
- Tax Analyst
- Corporate Credit Analyst
- Investment Banker
- Securities Analyst

After B.Com. CS

- M.Com. CS
- MBA in all streams
- LLB
- Business Accounting and Taxation (BAT)
- Financial Risk Manager (FRM)



DEPARTMENT OF B.C.A.

COURSES OFFERED

Bachelor of Computer Applications

The Bachelor of Computer Applications (BCA) program at the University of Madras is a three-year undergraduate degree program that aims to provide students with a strong foundation in computer applications and programming. The course content includes subjects such as programming languages, web development, database management systems.

SCOPE

Competitive Exams

- Graduate Aptitude Test in Engineering (GATE))
- Institute of Banking Personnel Selection (IBPS)
- Common Admission Test (CAT)
- Staff Selection Commission (SSC)
- Microsoft Technology Associate (MTA)
- Symbiosis National Aptitude Test (SNAP)
- Chartered Financial Analyst (CFA)

Civil Service

- UPSC / TNPSC
- National Health Mission (NHM)

Public/Private Jobs

- System Analyst
- Programme Technician
- Assistant System Administrator

After B.C.A

- Master of Computer Applications (MCA)
- Master of Business Administration (MBA)
- Postgraduate Diploma in Computer Applications (PGDCA)



DEPARTMENT OF VISUAL COMMUNICATION

COURSES OFFERED

B.Sc. Visual Communication | M.A. Journalism and Communication M.Sc. Visual Communication

The Department offers an undergraduate course B.Sc. Visual Communication and two postgraduate course M.A Journalism and Communication & M.Sc. Visual Communication under the Choice Based Credit System from 2018 - 2021, and under Learning Outcome Based Curriculum Framework (LOCF) from 2021.

SCOPE

- Graphic Designer Web Designer
- Product Designer
- Copy Writer
- Video Editor and Producer
- Photographer
- Journalist
- Advertising
- Event Manger
- Film - Production
- Radio and Video Jockey
- Animation and VFX
- Social Media Marketing
- Sound Design and Programming

After B.Sc. Visual Communication

- Master of Fine Arts
- Masters in Visual Design
- Masters in Visual Communication
- Masters in Media Arts
- PG Diploma / Masters in Animation
- VFX / Special Effects Courses
- Masters / PG Diploma in Video Editing
- Illustration Courses
- Graphic Design Courses
- Web Design Courses



STUDENT RESPONSIBILITIES

1. Students are expected to be highly focused in academics and make maximum utilization of the available facilities for the holistic formation.
2. Students are required to be responsible, regular and diligent in the performance of their duties and faithful in the observance of rules and regulations of the institute
3. DBASC follows the Semester cum Choice Based Credit System (CBCS) and LOCF from 2021 and the exams will be conducted periodically.
4. 85% of attendance is pre-requisite for issuing of Hall ticket to write the Semester Exams.
5. Ragging in any form is strictly prohibited vid O.U.Letter No.380/SWD/23/97, dated 13-7-1997. Anyone indulging in ragging shall be expelled from the College.
6. Usage of cell phone is strictly prohibited inside the class room.

12 Centers catering Higher Education

- Sacred Heart College - Tirupattur
- Don Bosco Arts and Science Colleges - Chennai, Dharmapuri, Karaikal, Yelagiri
- B.Ed College - Dharmapuri
- Don Bosco College of Agriculture - Sagayathottam, Arakonam

The Province of Chennai - 46 Schools

- 11 High Schools
- 16 Higher Secondary Schools
- 19 Primary Schools
- 3 Polytechnic Colleges
- 5 Format Technical Institutes
- 17 Non Format Technical Institutes
- 1 Agro based Institution

APPLY ONLINE
www.dbcc.edu.in

Contact:
Don Bosco
Arts and Science College
#45, Landons Road, Kilpauk,
Chennai - 600 010.

Mobile: 9364168834,
8667574848, 9841611451

Email: admissions@dbcc.edu.in

