



Prospectus

2023 - 2024



DON BOSCO

ARTS AND SCIENCE COLLEGE

Co-Education Institution - Affiliated to University of Madras



DON BOSCO GROUP OF INSTITUTIONS

Don Bosco (Saint John Bosco, 1815 - 1888) after whom the college is named, is an Italian Catholic Priest, Educator and a Writer of the 19th century who dedicated his life to the betterment and education of the young. Don Bosco's capability to attract numerous youngsters was connected to his "System of Education based on Love." He believed education to be a "Matter of the heart" and said that the young must not only be loved, but know that they are loved.

Don Bosco's teaching methods were based on 'Reason, Religion and Loving Kindness,' - a method being followed with success in all Don Bosco Institutions worldwide.

Every Don Bosco Institution creates a climate that 'draws forth' the best in the youth, encouraging them for a complete and full expression of themselves. Its educational system assists young people in acquiring habits that will lead them to opt in favour of what is good, healthy, joyful and life-enhancing.

Today there are 28 officially recognized groups with a total of 402,500 members to continue the mission he began, The Salesians of Don Bosco are working in 134 countries of the world. At the National Level, there are around 600 Don Bosco Institutions offering a variety of services to the young. Don Bosco network of institutions have the highest number of technical institutes in India, second only to the Government of India.

ABOUT THE COLLEGE

Don Bosco Arts and Science College, a unit of Don Bosco Group of Educational Institutions, affiliated to the University of Madras, is a place of higher learning in the field of Arts, Science, Commerce and Management. The faculty at DBASC is completely devoted and passionate about imparting quality education. It offers an environment where creativity, passion, knowledge and technology are intricately interwoven to empower the students to be all that they can and choose to be. For the young and enduring talents the treasure trove begins here at DBASC.

The primary aim of the college is to develop the intellectual potential of its students and to form to become intelligent contributors in their core areas by grooming them as top class professionals to excel in their lives.

MOTTO

Reach to the stars” (ad astra per aspera) - To enable the students to involve in the generation of new ideas, concepts and associations and imbibe excellence as a personal core value envisaged in a personal journey towards perfection amidst the struggles of life.

VISION

Grooming Professional skills in the fields of Humanities and Sciences and tuning young minds to adapt to the current trends and industry standards and fostering a holistic formation to step out as responsible professionals.



COURSES OFFERED

UG PROGRAMMES

B.A.

Discipline

English

Duration

3 Years

Requirements

Any Group in
Higher Secondary

B.Com.

Discipline

General

Duration

3 Years

Requirements

Commerce, Accountancy,
Business Mathematics

B.Com.

Discipline

Corporate Secretaryship

Duration

3 Years

Requirements

Commerce, Accountancy,
Computer Science

B.C.A.

Discipline

Bachelor of
Computer Applications

Duration

3 Years

Requirements

Computer science/
Any group in
Higher Secondary

B.Sc.

Discipline

Visual
Communication

Duration

3 Years

Requirements

Any Group in
Higher Secondary

PG PROGRAMMES

M.A.

Discipline

Journalism and
Communication

Duration

2 Years

Requirements

Candidate must be a
graduate from a recognized
College / University
(Any stream)

M.Sc.

Discipline

Visual
Communication

Duration

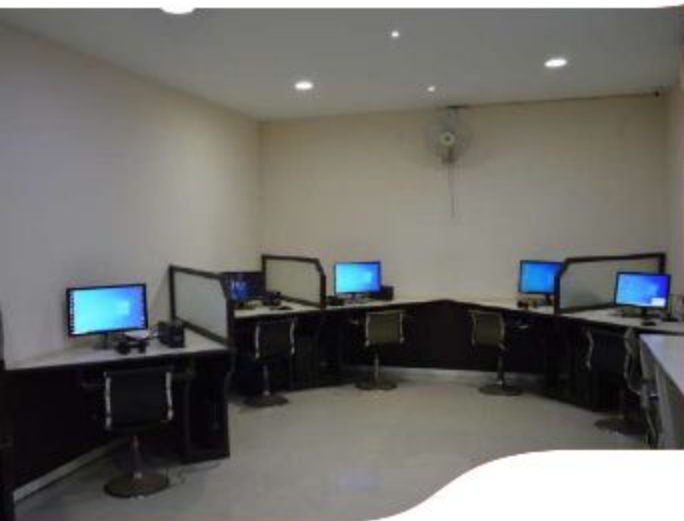
2 Years

Requirements

Candidate must be a
graduate from a recognized
College / University. Media
Related Degree / Design
Related Degree are
preferable

CAMPUS, INFRASTRUCTURE & FACILITIES

DBASC, situated near Taylors Road, Kilpauk, the heart of Chennai, with its lush green environment and envious infrastructure makes the Don Bosco Education very professional, creative and personal.



LABS

Well-equipped labs with the state of the art equipments and up-to-date software for the various courses make learning and doing very easy and effective. High end animation and graphic designing are also done here. The labs are well maintained and supervised by experienced technicians, facilitating optimum learning and focused honing of one's skills.

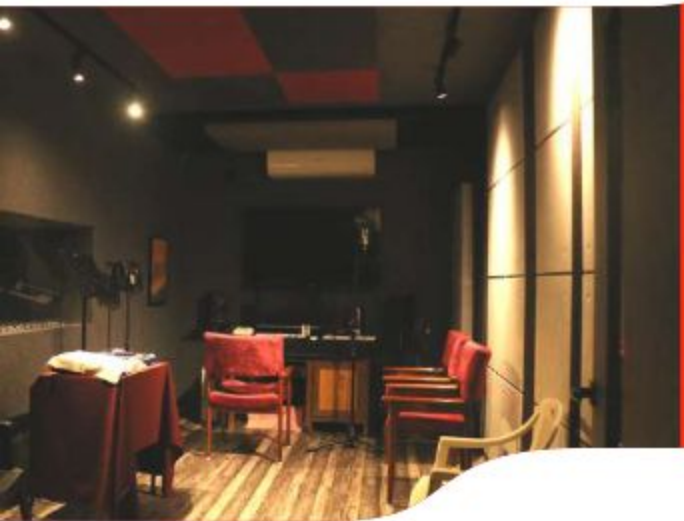
CLASS ROOMS

The classrooms in DBASC are designed to encourage hands-on learning and to limit passive lectures, creating a learning-friendly environment. The open - plan classrooms complete with interactive white boards and LCD projector display are the hallmark of a thoughtful and informed consideration of the diversity of learning styles as well. Our class rooms are the ideal place to think outside the box and unleash potentials.



AUDIO AND VIDEO STUDIOS

DBASC Studios are well equipped with state-of-the art and in-vogue equipment and edit suites. The Audio Studio is equipped with Pro Tools Audio Workstation and a dubbing studio. The Video Studio is equipped with Final cut Pro (FCP) studio with High Definition Film Editing setup and Adobe Premiere edit suites. DBASC houses an Air-conditioned Conference Hall with state-of-the-art audio visual equipments and excellent acoustics.



PHYSICAL EDUCATION

Every Don Bosco Institute emphasises on the importance of physical activities as an integral part of education. The students are provided with training in a variety of sports and games and special privileges are given to students who represent the college at state, national and International levels.



MEDIA CLINIC

A psychological de-addiction centre for youngsters affected by and addicted to media gadgets, youngsters are counselled and provided with psychological assistance in the presence of their parents or guardian to help them recover from addiction.

LIBRARY

The DBASC library provides written, visual, and electronic resources to meet the intellectual and creative needs of the students. Through specialized collections, bibliographic institution and outstanding services. The library is a space for technical study, critical exploration, idea generation, and equips students with the skills necessary to embark on a lifetime of learning and artistic growth. The library has a collection of over 2500 books and over 3000 CDs and DVDs



Otoo - AN INHOUSE ADVERTISING HUB

An In House advertising Hub created for the students to work on various advertising projects for clients

CLUBS AND OUTREACH ACTIVITIES

Clubs offer exposure to students to develop the required skills as well as learn through rendering service to the neighbourhood development and emerge as effective leaders. Eco Clubs, Music & Dance Clubs, Literary Clubs and Media Clubs are the various clubs that will facilitate the students to showcase their talents.



MENTORING

For the welfare of the students, mentoring sessions are conducted regularly once a week. The session provides a formal window for the students to share their struggles and worries to their mentors, who in turn provided inputs and suggestions to overcome the problems



PLACEMENT CELL

The cell provides students with the necessary support and guidance to find internship and job opportunities. In collaboration with various companies, the cell organises job fairs to help the students find placements. Workshops and training sessions are also conducted to help them improve their communicative and employability skills.



ADMISSION PROCEDURE

APPLYING FOR ADMISSION

Applicants who have completed the Higher Secondary Examination or any other course recognized by the University of Madras as equivalent to it are eligible for admission to the bachelor degree course. DBCAS welcomes students from other states and countries too.

- Application for admission to B.A/B.com/B.C.A/B.Sc/M.A/M.Sc can be obtained from the college office -Admission Department.
- The admission procedure for the Under Graduate Programme will begin 3 days after the publication of the Higher Secondary Examination Results.

FORM SUBMISSION

- The duly filled in application should reach the college office within ten days from the date of publication of +2 / 12th std results in Tamil Nadu.
- Application form can be submitted in person in the College Office Admissions Department.
- Application form can also be submitted by post with a self-addressed envelope to The Principal, Don Bosco Arts and Science College, No.45, Landons Road, Kilpauk, Chennai - 600010. (College is not responsible for any postal mishap)
- Application form has to be enclosed with the attested documents of the following:
The Qualifying Examination Mark Sheet
 - - Statement of Marks (10th and 12th)
 - -Community Certificate
 - -Transfer Certificate / Conduct Certificate
 - -Medical Certificate
 - -Passport Size Photo (5)
 - -Certificate of proof for differently abled, sports and Ex-servicemen.
 - -Adhaar Card Copy
- Any incorrect, false or misleading information in the application form will disqualify the applicant and if already admitted, will lead to the cancellation of his / her admission.

SELECTION PROCESS

- At the time of interview the original documents of all the certificates enclosed with the application should be produced.
- Information regarding interviews for provisionally selected candidates will be sent by Email / SMS. They have to present themselves along with their parents for interviews with the Principal on the date mentioned in the Call Letter. Their absence shall lead to cancellation of Admission.
- No information will be sent to the candidates who have not been selected for the interview.
- An Entrance test for Viscom students (both UG and PG) will be conducted followed by a personal interview.
- Students should produce all the original documents for verification at the time of interview.
- Selected Candidates must pay the prescribed fees and submit the original certificates in the College Office.



DEPARTMENT OF VISUAL COMMUNICATION

COURSES OFFERED

**B.Sc. Visual Communication | M.A. Journalism and Communication
M.Sc. Visual Communication**

The Department offers an UG Programme B.Sc. Visual Communication and two PG Programmes M.A Journalism and Communication and M.Sc. Visual Communication under the choice based credit system from 2018 - 2021, and under Learning Outcome Based Curriculum Framework (LOCF) from 2021.

SCOPE

Career Options after B.Sc. Visual Communication

Graphic Designer

Journalist

Animation and VFX

Web Designer

Advertising

Social Media Marketing

Product Designer

Event Manger

Copy Writer

Film - Production

Video Editor and Producer

Radio and Video Jockey

Photographer

Sound Design and Programming

Programmes After B.Sc. Visual Communication

Master of Fine Arts

VFX / Special Effects Courses

Masters in Visual Design

Masters / PG Diploma in Video Editing

Masters in Visual Communication

Illustration Courses

Masters in Media Arts

Graphic Design Courses

PG Diploma / Masters in Animation

Web Design Courses






STUDENT RESPONSIBILITIES

1. Students are expected to be highly focused in academics and make maximum utilization of the available facilities for the holistic formation.
2. Students are required to be responsible, regular and diligent in the performance of their duties and faithful in the observance of rules and regulations of the institute
3. DBASC follows the Semester cum Choice Based Credit System (CBCS) and LOCF from 2021 and the exams will be conducted periodically.
4. 85% of attendance is pre-requisite for issuing of Hall ticket to write the Semester Exams.
5. Ragging in any form is strictly prohibited Vide O.U.Letter No.380/SWD/23/97, dated 13-7-1997. Anyone indulging in ragging will be expelled from the college.
6. Usage of cell phone is strictly prohibited inside the class room.

PARENTS PARTICIPATION

Parents and Guardians are asked to follow the student's progress in studies and his / her general conduct in and outside the college. Their co-operation is expected to ensure academic progress and regular attendance. All necessary information will be sent to the registered mobile number for better knowledge of the overall performance / activities of their ward / College.



12 Centers catering Higher Education

Sacred Heart College - Tirupattur

Don Bosco Arts and Science Colleges - Chennai, Dharmapuri, Karaikal, Yelagiri

B.Ed Colleges - Dharmapuri, Karaikal, Vellore

Teacher Training Colleges - Dharmapuri, Karaikal, Vellore

Don Bosco College of Agriculture - Sagayathottam, Arakonam

The Province of Chennai - 46 Schools

11 High Schools

16 Higher Secondary Schools

19 Primary Schools

3 Polytechnic Colleges

5 Format Technical Institutes

1 Agro based Institutions

17 Non Format Technical Institutes

APPLY ONLINE

www.dbcc.edu.in



Contact:

Telephone : 9364168834, 8667574848, 9841611451

Email : admissions@dbcc.edu.in

Address : #45, Landons Road, Kilpauk, Chennai - 10.