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AFFILIATED TO UNIVERSITY OF MADRAS

Celebrating the selfless spirit of
our working class heroes

LABOUR DAY



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From College to Career

Essential Tips for Final Year Students

As semester exams draw near, final-year college students are on the cusp of transitioning from the academic world to the professional workforce. This shift, while exciting, can also be daunting as the corporate landscape often prioritizes tangible results over academic processes. In the corporate world, the value and impact of one's work are paramount, requiring a shift in focus from how tasks are performed to the outcomes they produce.



Professionalism is a cornerstone in any career, demanding punctuality, reliability, and respectful communication. These traits leave a lasting impression on colleagues and superiors alike and set the foundation for a successful career. Additionally, the corporate world is an ever-evolving environment that rewards continuous learning and adaptability. As such, new graduates should be proactive in acquiring new knowledge and skills that extend beyond their immediate job functions. Effective communication is another critical skill. Being able to articulate complex ideas in a clear, concise manner and listening actively are vital for successful collaboration in any professional setting. In today's digital age, proficiency with business software and online platforms is also indispensable, enhancing one's ability to perform efficiently in a digitally-driven workplace. Problem-solving is an essential skill that goes beyond identifying issues; it involves developing practical solutions that demonstrate initiative and make an employee indispensable. Similarly, the ability to adapt to new situations, procedures, and setbacks is crucial, showcasing a resilient and growth-oriented mindset.

Networking extends beyond mere acquaintance collection; it involves building genuine relationships that can provide support and open doors to new opportunities. Finding a mentor within one's desired field can be particularly beneficial, offering guidance and insights that accelerate professional growth. College alumni networks, professional associations, and online communities also serve as excellent resources for support and networking. Self-advocacy and initiative are crucial for personal and professional development. New professionals should not expect organizations to provide a clear career growth path but should instead take charge of their own development by identifying skills they wish to improve and seeking opportunities for advancement. Contributing ideas and taking on additional responsibilities can also demonstrate commitment and a willingness to invest in one's career.

For parents, supporting a child during this transition is crucial. It is important to provide encouragement and practical advice without adding pressure. Discussing financial realities, including budgeting and understanding starting salaries, can prepare graduates for the financial aspects of working life. Supporting them through setbacks by teaching resilience and viewing challenges as learning opportunities can also be incredibly beneficial.

Starting a new career can be intimidating, but with the right preparation, recent graduates can thrive. This period of transition requires patience, a willingness to learn from mistakes, and a commitment to celebrating successes along the way. By embracing these challenges and continuing to learn, graduates are well-equipped to navigate the corporate world and achieve their professional goals. Congratulations to all graduates on embarking on this exciting new chapter. With the support of professors, management, and families, you are set for a fulfilling career journey. We wish you success and look forward to witnessing your achievements.

Venturing Beyond Employment

Exploring Entrepreneurship and Freelancing

As an educator, it's crucial to equip our students with the skills needed for a variety of career paths, not just those within traditional job markets. Entrepreneurship and freelancing are increasingly viable and popular options. These paths offer distinct challenges and opportunities, requiring a unique blend of skills and mindsets from those who venture into them.



Entrepreneurship is essentially about creating and managing a new business venture to achieve profit while navigating significant risks. For many, the appeal of entrepreneurship lies in the thrill of innovation and the autonomy it provides. Starting a business allows individuals to bring their innovative ideas to life, often transforming industries and communities in the process. However, entrepreneurship is not without its challenges. It requires resilience, as many new businesses do not survive their initial years due to financial mismanagement, market misunderstandings, or other strategic failures. Entrepreneurs must be ready to face the reality of long hours, financial uncertainty, and the constant need for problem-solving.

On the other side of the spectrum is freelancing, which offers professionals the opportunity to work independently in a variety of fields such as technology, creative arts, and consultancy. The key benefit of freelancing is flexibility; freelancers control their schedules, choose their projects, and often work remotely. This level of control can lead to a more satisfying work-life balance—a significant draw in today's job market. Nevertheless, the freelance lifestyle requires a high degree of discipline and initiative. Unlike traditional jobs, freelancers must actively seek out new opportunities and clients, manage their own schedules, and often navigate periods of unpredictable income.

At our college, we understand the importance of preparing our students for the realities of these non-traditional career paths. Our curriculum aims to equip students with not only the technical skills required for success in their chosen fields but also the entrepreneurial and management skills necessary to thrive as business owners or freelancers. This includes providing education in financial literacy, strategic planning, and personal branding—essential components for anyone looking to forge their own path in today's competitive environment. Furthermore, fostering a mindset that embraces challenges, learns from failures, and adapts to changes is crucial. We encourage our students to develop resilience and flexibility, which are key traits for anyone looking to succeed outside traditional career structures.

In conclusion, while entrepreneurship and freelancing can be fraught with challenges, they also offer rewarding opportunities for those prepared to take the risk. By providing the right educational tools and support, we aim to empower our students to successfully navigate these paths, contributing innovatively and effectively to our economy and society. Our commitment is to guide them not only towards academic success but also towards fulfilling and versatile careers.

Dr. S. Xavier Raja Rathinam

Principal

Navigating the Digital Landscape: Understanding Media in the 21st Century

In the vast and ever-expanding realm of digital media, navigating the landscape can feel like traversing uncharted territory. With an abundance of platforms, formats, and voices vying for attention, understanding the nuances of modern media is essential for today's youth. From social media to streaming services, the digital age offers unprecedented access to information, entertainment, and communication. However, this abundance also brings challenges, including misinformation, digital fatigue, and concerns about privacy.



At the forefront of the digital revolution is social media, where individuals can connect, share, and express themselves on a global scale. Platforms like Facebook, Instagram, and Twitter have become integral parts of daily life for many young people, shaping how they interact with the world around them. From viral trends to social movements, social media has the power to amplify voices and catalyze change like never before. Yet, it also raises questions about the impact of constant connectivity on mental health and self-esteem.

In addition to social media, the proliferation of digital content has transformed the way young people consume media. Streaming services like Netflix, YouTube, and TikTok offer endless entertainment options at the touch of a button, catering to diverse tastes and interests. However, the algorithm-driven nature of these platforms can create echo chambers, reinforcing existing beliefs and limiting exposure to new ideas. Moreover, the blurring of lines between entertainment and advertising raises concerns about the commodification of youth culture.

In an era of information overload, distinguishing fact from fiction has become increasingly challenging. The rise of fake news, clickbait headlines, and viral hoaxes underscores the importance of media literacy skills. Teaching young people to critically evaluate sources, verify information, and recognize bias is essential for fostering informed citizenship in the digital age. Empowering youth to question, analyze, and engage with media responsibly is key to navigating the complexities of the modern media landscape.

As technology continues to evolve, so too will the media landscape. From virtual reality to artificial intelligence, emerging technologies promise to reshape how we create, consume, and interact with media. As such, cultivating digital literacy skills will be more important than ever for young people navigating this rapidly changing landscape. By fostering a critical understanding of media and empowering youth to engage thoughtfully with digital content, we can ensure that the next generation is equipped to thrive in the 21st century and beyond.

Rev. Fr. Ernest Rosario SDB

Director of Communication

The Power of Resilience:

Overcoming Adversity Through Perseverance

Resilience is not merely a useful skill; it is a pivotal force that propels individuals and communities through the toughest times. It is the inner strength that fuels recovery and fosters growth from adversity. By exploring stories of remarkable resilience, we can glean insights into how perseverance and determination can transform challenges into victories.

One of the most compelling examples of individual resilience is that of Malala Yousafzai, the Pakistani activist who advocated for girls' education in the face of extreme opposition from the Taliban. At just 15, Malala was shot by a gunman for her advocacy. However, instead of silencing her, the attack only strengthened her resolve. Her recovery and continued activism earned her the Nobel Peace Prize in 2014, making her the youngest-ever laureate. Malala's story is a profound testament to the idea that resilience can emerge from the direst circumstances, inspiring global movements and changing countless lives.



On a community scale, the resilience of the Japanese people following the 2011 Tohoku earthquake and tsunami exemplifies collective perseverance. The disaster was one of the most devastating in recent history, claiming over 15,000 lives and causing the Fukushima nuclear accident. The recovery process involved millions of people and required a tremendous collective effort. Despite the enormity of the tragedy, the people of Japan displayed remarkable resilience, rallying together to rebuild their lives and communities. This effort was not just about reconstructing buildings, but also about restoring hope and healing emotional wounds.

These stories underscore a crucial point: resilience is not inherent but developed. It grows from a conscious choice to face adversity head-on and to refuse to be defeated by it. Building resilience involves maintaining a positive outlook, setting realistic goals, and seeking support when needed. It is about learning from every setback and using those lessons to forge ahead.

Moreover, fostering resilience is not a solitary endeavor—it is often nurtured within supportive networks where encouragement and empathy are abundant. Whether through friends, family, or community groups, these networks provide the emotional sustenance that reinforces our resolve.

In conclusion, the power of resilience lies in its ability to transform adversity into opportunity. It compels us to keep moving forward, even when the odds are stacked against us. By studying the resilience demonstrated by individuals like Malala Yousafzai and communities like those in Japan, we can learn how to cultivate our own resilience. Thus, equipped with resilience, we are not only surviving adversity but also thriving beyond it, poised to meet future challenges with confidence and grit.

Rev. Fr. Kasi Sagayaraj SDB

Vice Principal

Embracing the Exam Experience:

Finding Joy in Academic Challenges



Exams—the mere mention of the word can send shivers down the spine of many students. The anxiety, the pressure to perform, and the fear of failure often overshadow the learning process. However, what if we could shift our perspective and learn to enjoy the exams? Instead of viewing them as daunting obstacles, we can perceive them as opportunities for growth and self-discovery.

First and foremost, exams provide a platform for students to assess their understanding of the material. They serve as checkpoints along the academic journey, allowing students to gauge their progress and identify areas for improvement. Rather than dreading the exams, students can approach them with a sense of curiosity and enthusiasm, viewing each question as a puzzle to be solved.

Moreover, exams offer a chance for students to demonstrate their knowledge and skills. It's an opportunity to showcase everything they've learned throughout the semester or academic year. By reframing exams as a chance to shine, students can feel empowered and confident in their abilities. Instead of viewing exams as threats to their academic success, they can see them as stepping stones towards achieving their goals.

Besides, exams foster discipline and resilience. The process of preparing for exams requires dedication, time management, and perseverance. Students must set aside distractions, prioritize their studies, and push through challenges. In doing so, they develop invaluable skills that will serve them well beyond the classrooms. Embracing the exams means embracing the opportunity to cultivate these qualities and become stronger, more resilient individuals.

Additionally, exams encourage collaboration and support among peers. Study groups form, where students come together to review material, solve problems, and share insights. Through collaboration, students not only enhance their understanding of the subject matter but also form lasting friendships and support networks. The companionship that emerges during exam season can turn what might otherwise be a stressful time into a more enjoyable and rewarding experience.

Finally, exams provide a sense of accomplishment and satisfaction. There's a profound sense of pride that comes from overcoming challenges and achieving success. Whether it's acing a difficult exam or simply mastering a concept that once seemed elusive, students can take pride in their accomplishments and recognize the progress they've made. By embracing the exams, students can treasure these moments of triumph and use them as motivation to continue striving for excellence.

In conclusion, exams need not be viewed as dreaded ordeals to be endured. Instead, they can be embraced as valuable opportunities for learning, growth, and self-discovery. By shifting our perspective and finding joy in the exam experience, students can unlock their full potential, cultivate essential skills, and embark on a journey of academic and personal fulfilment. So, let us embrace the exams with open arms and celebrate the opportunities they bring for growth and achievement.

Dr. Marcus Aseervatham

Director, DICE

Exceptional Performance

Don Bosco Arts and Science College extends special words of appreciation to the following final year students of B.Com. General for their exceptional performance in the subject Cost Accounting: Shrinath, Kishore, Lingeshwaran, Adhiyaman, Nasrin Fathima, Sharon, Prasanna Meena. Their dedication and perseverance have resulted in outstanding achievements, with several students attaining a perfect score of centum. Furthermore, we applaud Pavithra for her exceptional achievement with a score of 98 in the same subject. We sincerely thank Dr. Gladstan P. D, HOD and the course instructor Ms. Lavanya for their interminable support



DICE:Valedictory

The Don Bosco Institute of Career Excellence (DICE), a pioneering educational initiative under the banner of Don Bosco Arts & Science College, celebrated its valedictory function for the academic year 2023-2024 on April 3, 2024. Launched in September 2023, DICE was established with the aim of enhancing career prospects through skills-based programs accessible to both students of the college and external participants.

Throughout its inaugural year, DICE partnered with renowned institutions to offer Value-Added Courses (VAC) tailored specifically for second and third-year students. The curriculum was designed to bridge the gap between academic education and practical industry requirements.

Course offerings included IT security for students specializing in English, bespoke courses for Visual Communication majors, and practical training in Tally & Taxation. Additionally, DICE provided coaching for competitive examinations, further preparing students for various career paths.

Feedback from participating students has been overwhelmingly positive, with many praising the hands-on approach and the relevance of the skills imparted. As DICE concludes its first academic year, the institute looks forward to expanding its offerings and continuing to contribute to the professional growth of its students. We sincerely acknowledge Dr. Marcus and Mr. Allen for their commitment.



Unveiling the Victors of NOVA ICE DAY 2024

On the vibrant occasion of NOVA ICE DAY, held on March 26, 2024, exceptional talent shone bright as winners emerged from a pool of ingenious minds.

First place was awarded to Saisharan G., a third-year student of the Department of Commerce (CS), for his innovative idea of an e-commerce website called Stylesync. At its core, Stylesync is a concept that seeks to simplify the fashion experience while promoting individual expression. By leveraging advanced technology and intuitive design, Stylesync proposes a platform where users can seamlessly integrate their existing wardrobe items with new designs, creating fresh and cohesive looks with ease. The idea behind Stylesync is not just about matching clothes; it's about empowering individuals to explore their personal style in a dynamic and interactive way. Through personalized recommendations and style suggestions, Stylesync encourages users to step outside their fashion comfort zones, experiment with different looks, and discover new ways to express themselves.

Second place was secured by Harihanth Ji Mehta, a third-year student from the Department of English, for his project titled Trust Engine. This innovative prototype introduces a connectivity-based interface that facilitates real-time interaction among users through web forums and chat boxes, enabling them to provide reviews on a wide range of subjects with subscription-based access. At its core, Trust Engine serves as a dynamic platform that fosters meaningful engagement and collaboration among users, transcending geographical boundaries and time constraints. Leveraging advanced technology and user-friendly design, Trust Engine empowers individuals to share their perspectives, insights, and evaluations on various topics in an interactive and accessible manner.

Third place was clinched by a group of three first-year students from the Department of Computer Applications: Tarun Victor D'Souza, Kevin DJ D'Cruze, and Sai Suryaa B. Their ingenious idea, "A Safe Place," addresses the paramount importance of safety, particularly for girls and women. This innovative app harnesses the power of Artificial Intelligence to intuitively detect and respond to potential threats, providing a sense of security and peace of mind. At its core, "A Safe Place" is designed to be a comprehensive safety solution, leveraging advanced technologies and user-centric features to safeguard individuals in various situations. The app operates by collecting necessary details and permissions, including location tracking, audiovisual monitoring of surroundings, and integration with trusted contacts and local law enforcement agencies.



Orientation on Incubating Ideas



The College hosted a pivotal orientation program on fostering innovation and nurturing ideas. The event centered on the Institution's Innovation Cell (IIC) program, with Dr. Renuga Devi, the convener of IIC from the Department of Physics at Women's Christian College, spearheading the session.

Dr. Renuga Devi outlined several key strategies to streamline and enhance the innovation process within the college. She emphasized the importance of adhering to the IIC program schedule to maintain consistency and effectiveness in all related events. Additionally, she highlighted the necessity of robust communication and documentation practices, such as establishing a dedicated IIC email and a WhatsApp group to facilitate better communication channels, while documenting events through photos and videos to enhance visibility and transparency. Further discussions focused on developing faculty capabilities through comprehensive Faculty Development Programs (FDPs) that offer extensive content and involve significant participation.

Dr. Devi advocated for interdisciplinary and collaborative programs to encourage cross-departmental cooperation, thus fostering diverse perspectives and innovative outputs. Plans for a dedicated research park and innovation cell were also discussed to provide the necessary physical infrastructure for these initiatives. Moreover, the establishment of thematic committees focused on innovation, Entrepreneurship Development (ED), Intellectual Property Rights (IPR), and startups was proposed to facilitate targeted programs and initiatives. Additional proposals included exploring a Memorandum of Understanding (MoU) with the college to further bolster innovation and incubation efforts and considering a 5-day FDP on IPR, e-content, and Learning Management System (LMS) applications to enhance faculty skills in crucial areas.

Young Voters Awareness Drive



The Electoral Club and NSS Club of Don Bosco Arts and Science College jointly organized a dynamic voter awareness drive at T.P. Chathiram, engaging students and promoting civic responsibility. With the upcoming election scheduled for April 19, 2024, the initiative focused particularly on enlightening first-generation voters about the importance of their ballots.

The event kicked off with a spirited road rally that wound its way through the local streets, drawing attention with colourful banners and enthusiastic chants. Students, faculty, and numerous volunteers participated, spreading the message of the power and importance of voting. The rally was not only a call to action but also an educational endeavor, providing information on how to register to vote and the significance of each individual's vote.

Educational pamphlets and interactive sessions were integral parts of the drive, ensuring that participants left with a clear understanding of the voting process and their critical roles as voters. Special attention was given to first-time voters, with workshops aimed at demystifying the electoral process and encouraging them to take an active interest in the political future of their community.

Voter Awareness Competition



The Electoral Club and NSS Club hosted a dynamic Voter Awareness Competition with the supervision of faculty coordinators Mr. Dinesh Balaji and Mrs. Rajalakshmi from the Electoral Club, and Dr. Aasaikannu and Mrs. Sudha from the NSS Club, aimed to bolster voter awareness among students.

The competition was divided into two categories: face painting and poster design. Students demonstrated their artistic prowess, employing vivid colors and compelling imagery to underscore the importance of voting. Each piece served not only as a display of creativity but also as a vital tool for communicating key civic messages.

Annual Valediction

The College celebrated the culmination of the Academic Year 2023-24 with its much-awaited Valediction Program on April 8, 2024, in the Bicentenary Hall. The event, a confluence of artistry, intellect, and felicitation, unfolded as a testament to the college's commitment to holistic education and cultural enrichment, embodying the spirit of Don Bosco's enduring legacy.

The ceremonious proceedings commenced with an ethereal rendition of the prayer song by the Music Club, setting a contemplative ambiance for the evening's festivities. This was gracefully followed by a warm welcome address, extending heartfelt greetings to all present and setting the tone for the ensuing proceedings with the felicitation of the chief guests.

The Vice Principal then took the stage to articulate a comprehensive overview of the college's achievements and milestones through the presentation of the annual report. This was supplemented by a visually captivating short video that encapsulated the essence of the academic year's endeavors, offering a glimpse into the vibrant tapestry of experiences at Don Bosco Arts and Science College.

The ambiance transcended into the realm of dramatic artistry as the Department of English presented a thought-provoking skit, captivating the audience with its poignant narrative and impeccable execution. The stage was then graced by the esteemed presence of PMJF Lion S. Jose, who delivered an enlightening speech as the chief guest, enriching the gathering with his wisdom and insights.

Continuing the artistic odyssey, the Department of Visual Communication presented a spellbinding creative drama, showcasing their prowess in storytelling and visual expression. This was seamlessly followed by Prof. Michael Stalin, the Club Coordinator, who eloquently highlighted the myriad activities and achievements of the college clubs, underscoring their invaluable contribution.

The rhythmic cadence of the evening found expression in a mesmerizing fusion dance performance by the Department of Commerce General, a testament to the harmony of diverse talents converging on a single stage. The stage was then graced by the esteemed presence of Sri. Mahaveer Chand Bhora, MD, SPC, who delivered an inspiring speech as the Guest of Honour, imparting words of wisdom and encouragement to the audience.

The day's festivities reached the pinnacle with the much-anticipated prize distribution ceremony, where the collective achievements of the teaching and non-teaching staff members and outstanding student achievers were celebrated and duly acknowledged. The cultural extravaganza continued with a captivating classical dance performance by the Department of Corporate Secretaryship, captivating the audience with their graceful movements and artistic finesse. The curtains drew close with a heartfelt vote of thanks, expressing gratitude to all who contributed to the success of the event, and reflecting on the profound memories created.

Annual Valediction



College Valediction

Date: 14-04-2024 Time: 11:00
Venue: BI - Centenary
Fest of H...



New Tech Programs to Empower Future Innovators



Don Bosco Arts and Science College, in collaboration with Don Bosco Tech, Delhi, proudly inaugurated new programs tailored to the burgeoning fields of AI-Data Quality Analyst, Cloud Computing, and Social Media Executive. These courses are designed to equip students with the necessary skills for stable employment and a promising future, reflecting the institutions' commitment to technological advancement and digital proficiency.

The inauguration ceremony highlighted the college's initiative to integrate cutting-edge technology into their curriculum, with special recognition given to the faculty members instrumental in developing these programs. Acknowledged for their contributions were Ms. Nithya Dias, specializing in English Skill Development; Ms. Cassandra Paul, focusing on social media; and Ms. Anbu Maria, expert in AI & Data Quality.

Key administrative staff were also recognized for their essential roles in the program's success, including Mr. Vidin, the State In-Charge; Mr. Naveen, the Placement Officer; and Mr. Saravanan, the Document Verification Officer.

Their collective efforts ensure that the courses not only meet educational standards but also closely align with industry demands, thus enhancing the employability of graduates. These new courses at Don Bosco Arts and Science College are part of a strategic initiative to empower youth with the skills needed to navigate the complexities of the modern job market. By focusing on high-demand areas such as AI, cloud computing, and social media, the college is positioning its students at the forefront of technology and business sectors, promising a bright future for the next generation of professionals. The event was not just a celebration of new beginnings but also a commitment to continuous innovation and excellence in education. It underscored the institutions' dedication to preparing students not only to meet the challenges of the future but also to shape it.



Mastering Media Skills: A Comprehensive Summer Workshop



This past April, the Don Bosco Institute of Communication Arts (DBICA), a division of the esteemed Don Bosco Arts and Science College, launched its inaugural Summer Media Skills program. The intensive workshop, which ran from April 15th to May 11th, 2024, from 9:30 AM to 4:30 PM, provided participants with robust training in six key media disciplines: Documentation, Photography, Videography, Graphic Design, Video Editing, and Audio Editing. The core mission of this program was to equip participants with both fundamental skills and advanced tools to excel in the fast-evolving media landscape. Each section of the workshop combined theoretical knowledge with practical application, offering a comprehensive understanding of media production. The workshop's structured approach ensured that each participant could engage deeply with the content, benefiting from both the breadth and depth of the topics covered.

The Photography course covered essential skills such as lens selection, depth of field manipulation, camera operations for both SLR and DSLR, lighting techniques, and digital image manipulation. Through practical exercises led by experts, participants learned how to capture powerful images that effectively communicate their intended messages. Videography training included lessons on video camera operation, shot composition, camera movement, storyboard creation, and project shooting. Participants explored various shot angles and storytelling techniques under the guidance of industry professionals, enhancing their ability to produce compelling video content.

In Graphic Design, attendees mastered tools and techniques in Adobe Photoshop, focusing on skills such as image selection, color correction, and visual balance. Practical exercises helped transform raw ideas into visually striking designs. The Video Editing segment introduced the basics of non-linear editing using Adobe Premiere. Participants learned about format selection, sequence setup, effects application, and the final export process, gaining the skills necessary to produce polished video outputs. Audio Editing sessions delved into sound fundamentals, including microphone selection, acoustics, and editing software, alongside music production and mixing/mastering techniques. Through demonstrations and hands-on practice, participants enhanced their audio editing capabilities.

This program not only signals DBICA's commitment to fostering media literacy but also strengthens the community's capacity to contribute meaningfully in a digitally-driven world. We sincerely appreciate and acknowledge Rev. Fr. Ernest, the Director of Communication, Rev. Fr. Maria Sagayaraj, the Co-Director of Vellore DBICA, and the entire team for their collaboration and organization of the program.

International Seminar on "CPA - Scope and Opportunities"



The Department of Commerce (CS) hosted an international seminar on "CPA - Scope and Opportunities" aimed at final-year students. The seminar featured CPA Christopher John Paul, an auditor for the Government of Bermuda, as the keynote speaker.

CPA Christopher John Paul delivered a comprehensive presentation that provided invaluable insights into the world of Certified Public Accountants (CPA). Drawing on his extensive experience and expertise, he guided the students through the pathway to becoming a CPA, highlighting the scope and potential career opportunities in the field. One of the seminar's most impactful elements was John Paul's motivational narratives. He shared compelling stories from his career and emphasized the importance of attitude in achieving success. He stressed the power of refraining from complaints and instead focusing on proactive problem-solving strategies. These motivational anecdotes resonated deeply with the audience, inspiring them to adopt a positive mindset and perseverance in their professional journeys.

John Paul's insights and guidance served as a catalyst, empowering students with the necessary information and inspiration to embark on their journey toward becoming successful accounting professionals.

National Seminar on Indirect Tax

The Department of Commerce (B.Com, C.S) organised a national seminar titled “Indirect Tax: Building Financial Literacy” to enrich the knowledge of second-year students and featured distinguished speaker Dr. K. Maharan, an advocate with a robust background as a former CBI officer and a member of the Directorate of Revenue Intelligence.

Dr. Maharan, who practices at the Madras High Court, shared his extensive knowledge and experience in the field of indirect taxation, particularly focusing on the Goods and Services Tax (GST). He provided a thorough overview of GST's origins, functions, and its critical role in enhancing financial literacy. He detailed the methodology behind GST calculations and shared practical advice on how to verify a company's enrolment in GST, making the session not only informative but also immensely practical for aspiring professionals.

Beyond the technical aspects of indirect taxation, Dr. Maharan also delved into broader economic issues, connecting indirect taxes with larger economic frameworks. He used real-life examples, such as smuggling incidents, to highlight the practical implications of taxation on national security and economic stability. These discussions not only enriched the students' academic knowledge but also sparked their critical thinking about the real-world impacts of financial policies and practices.



Model Examination

In a systematic approach to better prepare students for the upcoming university examinations, a model examination was held from April 15th to April 20th, 2024. The initiative, aimed at equipping students with the necessary tools and experiences to excel in their finals, was thoroughly organized under the watchful eye of Dr. Shanmugam and his team.



Innovation in Focus



Don Bosco Arts and Science College hosted a significant meeting of the Institution's Innovation Council (IIC) on April 24, 2024 marking a collaborative effort to foster creativity and scientific advancement in higher education. Dr. Renuga Devi, the IIC convener from Women's Christian College and a notable physicist, led the meeting.

The session commenced with a reflective prayer, setting a solemn tone for the proceedings. Dr. Devi provided a warm welcome to the assembled educators, innovators, and industry leaders, kicking off the agenda focused on enhancing the innovation ecosystem within academic settings.

The council reviewed the current status of the Don Bosco IIC, discussing successes and areas for growth. Dr. Devi outlined a comprehensive program of upcoming activities aimed at bolstering innovation among students and faculty.

Key discussions included exploring avenues for Memorandum of Understanding (MOU) with industry partners to bridge academic research with real-world applications. The attendees deliberated on strategies to move forward, emphasizing collaborative projects and interdisciplinary research.

A Confluence of Ideas



In a vibrant celebration of World Creativity and Innovation Day, the Department of English, in conjunction with the Institution's Innovation Council (IIC), orchestrated a captivating event at Don Bosco Arts & Science College. With fervent zeal to commemorate this auspicious occasion, students and faculty alike immersed themselves in a tapestry of insightful discussions and enriching experiences.

Under the benevolent guidance of Ms. Abisha, the event commenced with a soulful prayer song and a warm welcome address, setting the tone for an engaging exploration of creativity and innovation. Dr. S Xavier Raja Rathinam, alongside Rev. Fr. Sagayaraj Kasi SDB, lent their esteemed presence to the proceedings, underscoring the significance of this day in the realm of academia.

Gracing the occasion as the Chief Guest, Mr. Sagayaraj delved into the evolving landscape of social media, elucidating the pivotal role of English communication in navigating its expansive realms. His words resonated deeply, emphasizing the transformative potential of creativity to propel societal progress.

In a captivating discourse, the Guest of Honour, Mr. Merbin, illuminated the audience with real-world examples, accentuating the symbiotic relationship between language, creativity, and innovation. His insights served as a beacon, guiding students towards a deeper appreciation of the boundless possibilities inherent in linguistic prowess.

As the event drew to a close, Dr. Aayushi Sharma extended heartfelt gratitude to all participants, encapsulating the collective sentiment of appreciation and inspiration that permeated the gathering.

Fare You Well

Don Bosco Arts and Science College recently hosted a heartfelt farewell function for its graduating students from the departments of BA English, B.Sc Visual Communication, B.Com CS, and General B.Com. The event was filled with emotions and festive cheer, marking a significant milestone for the final year students.

Organized by the heads of the respective departments, the farewell included a variety of cultural programs performed by the first and second-year students. These performances aimed to celebrate the seniors' journey, blending entertainment with cherished memories of their college days.

During the event, speakers emphasized the importance of this transition in the students' lives and extended their best wishes for their future endeavors. It also provided an opportunity for the graduating students to express their gratitude to the faculty members who have significantly influenced their academic and personal development.



Celebrating World Intellectual Property Rights



On the vibrant morning of April 26, 2024, Don Bosco Arts and Science College embraced the spirit of creativity and innovation as it celebrated World Intellectual Property Day. The Bicentenary Hall buzzed with anticipation as students and faculty gathered for an insightful event organized by the Department of Commerce in collaboration with the Institution's Innovation Cell (IIC).

At the helm of affairs stood Mr. Meril Anand K J, the esteemed Head of the Department for Skills, Printing, and Packaging Technology at SIGA Polytechnic College, gracing the occasion as the resource person. His presence illuminated the hall, symbolizing the importance of intellectual property rights in today's dynamic world.



Following his introduction, Mr. Meril took centre stage, his demeanour grounded and his words resonating with clarity. His speech, devoid of jargon, struck a chord with the audience, primarily comprising students eager to unravel the complexities of intellectual property rights. As Mr. Meril concluded his address, a palpable sense of inspiration filled the hall. Students, now equipped with a deeper understanding of intellectual property, exchanged ideas and reflections, eager to explore avenues of innovation while upholding ethical standards.

Following Mr. Meril's enlightening speech, the participants were treated to a firsthand experience of the innovative 3D printing technology utilized at SIGA Polytechnic College. Guided tours were organized, allowing the attendees to witness the intricate workings of the technology and its applications in various domains. From prototypes to finished products, the participants gained insights into the transformative potential of 3D printing in today's industrial landscape.

The event wasn't just a celebration; it was a catalyst for change. It ignited a spark within the student community, prompting them to recognize their role as custodians of creativity and innovation. In retrospect, the World Intellectual Property Day celebration at Don Bosco Arts and Science College wasn't just a one-day affair. It was a stepping stone towards a future where ideas are valued, creativity is cherished, and intellectual property rights are safeguarded.



Semester Examinations

In a heartfelt gesture of appreciation, Don Bosco Arts and Science College recently extended its gratitude to all professors and teaching staff for their dedication and hard work throughout the academic year. This acknowledgment comes as the college wraps up another successful semester and looks ahead to the upcoming exams starting on April 29, 2024. As the exams commence, we wish all the very best. May you approach each exam with confidence and the knowledge that you are well-prepared. Come out with flying colours.



"Ikigai: The Japanese Secret to a Long and Happy Life"

- by Héctor García & Francesc Miralles

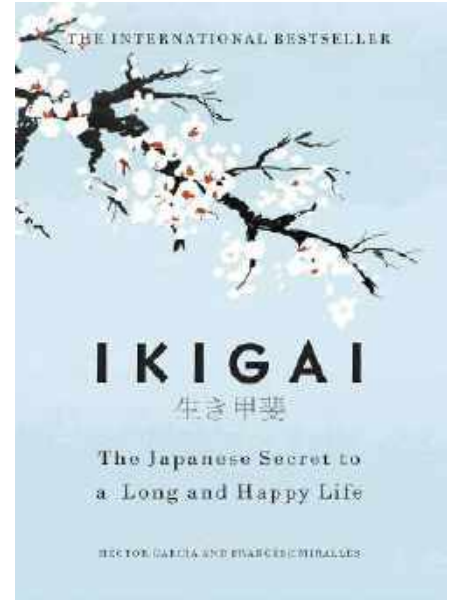
In "Ikigai: The Japanese Secret to a Long and Happy Life," authors Héctor García and Francesc Miralles explore the profound yet straightforward concept of Ikigai—a Japanese term that roughly translates to "reason for being." Through a blend of philosophical musings and practical advice, the book serves as a guide to finding personal fulfilment and longevity.

The core of the book revolves around the intersection of four fundamental questions: What do you love? What are you good at? What does the world need from you? What can you be paid for? García and Miralles argue that your ikigai lies at the confluence of these elements, providing not just a sense of direction but a roadmap to a meaningful life.

The narrative is structured around ten principles, each aimed at nurturing Ikigai. From embracing the flow in daily activities that absorb your full engagement, to fostering resilience against life's setbacks, the authors paint a holistic picture of how to harmonize one's life and aspirations. Health and well-being take a prominent place, emphasizing regular exercise, a balanced diet, and stress management as pillars for a robust existence.

Moreover, the authors stress the importance of relationships and community, alongside advocating for continuous personal growth through lifelong learning and embracing new challenges. Mindfulness and simplicity are presented not just as trends but as essential practices for decluttering the mind and focusing on what truly matters. One of the most captivating aspects of the book is its emphasis on living in harmony with nature. García and Miralles suggest that a connection to the natural world is not only soothing but also integral to our physical and mental well-being.

"Ikigai: The Japanese Secret to a Long and Happy Life" is more than just a self-help book; it's a reflective journey into the art of living well. Through accessible writing and engaging anecdotes, the authors offer a refreshing perspective on achieving a happy and purpose-driven life. It's an inspiring read for anyone looking to align their lifestyle with their deepest desires and ambitions.

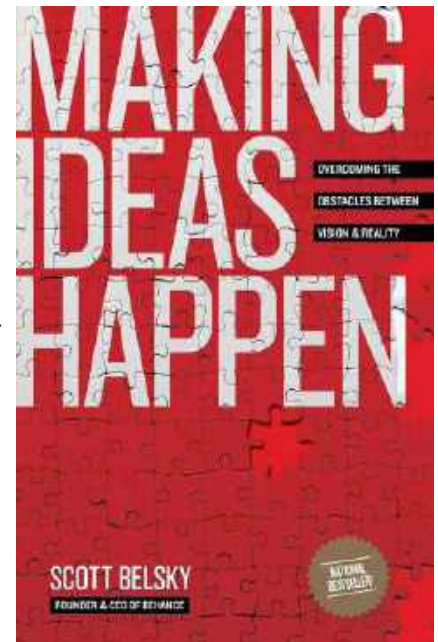


"Making Ideas Happen"

- by Scott Belsky

In "Making Ideas Happen," Scott Belsky, co-founder of Behance, tackles the critical challenge that plagues many creative minds: the ability to execute ideas. Through a comprehensive exploration of organizational and managerial strategies, Belsky offers a practical guide that promises to transform creative visions into tangible outcomes.

Central to Belsky's thesis is the notion that execution is equally, if not more, important than the generation of ideas. He argues that many brilliant concepts falter not because of their inherent quality but due to a lack of follow-through. His focus is on making ideas actionable, emphasizing the importance of progress over the pursuit of perfection. This approach encourages creatives to move forward with their projects, even in their imperfection, refining them iteratively.



Belsky introduces a systematic method for organizing ideas. He presents various techniques for capturing, categorizing, and prioritizing creative outputs to ensure they are effectively managed and not lost in the chaos of creativity. He also underscores the significance of accountability, suggesting mechanisms such as partnerships and teams to sustain momentum and commitment to the creative process. For those who work within teams, Belsky offers invaluable insights on managing dynamics and fostering a collaborative environment. He discusses how to set clear expectations and provide the necessary support to empower team members, ensuring that each member's contributions are optimized.

Understanding the stages of the creative process and navigating them effectively is another key theme of the book. Belsky discusses the cycles of ideation, execution, and reflection, providing a roadmap for creatives to follow. Moreover, he addresses the inevitable resistance—both internal and external—that creatives face and offers strategies to overcome these challenges to maintain productivity. An intriguing aspect of Belsky's philosophy is his positive perspective on constraints. He views limitations not as hindrances but as catalysts for innovation that compel creatives to think differently and devise unique solutions.

Finally, Belsky stresses the importance of focusing on impactful ideas and celebrating incremental progress. He encourages readers to align their efforts with ideas that not only resonate with their personal values but also have the potential to effect substantial change.

"Focus: The Hidden Driver of Excellence"

- by Daniel Goleman

In "Focus: The Hidden Driver of Excellence," Daniel Goleman, renowned for his work on emotional intelligence, delves into the often-overlooked concept of focus. He argues that the ability to harness attention in various forms not only enhances personal and professional effectiveness but is also integral to achieving high levels of excellence.

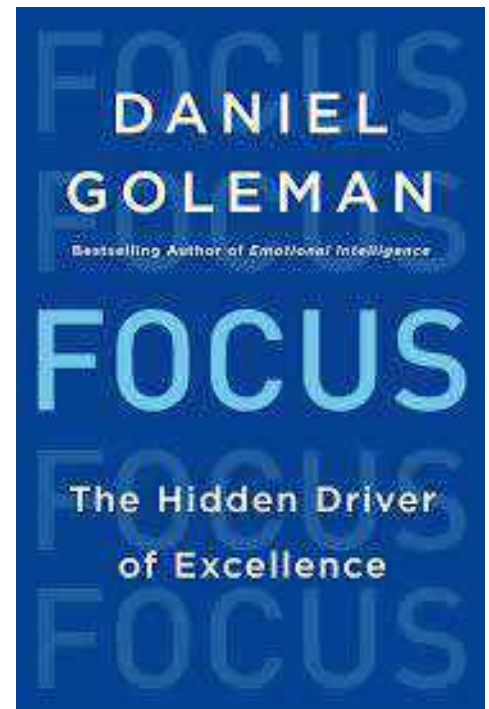
Goleman identifies three types of focus: inner, other, and outer. Inner focus pertains to self-awareness, other focus involves empathy towards others, and outer focus extends to an awareness of the larger world. Mastery of these focus types, Goleman suggests, is crucial for navigating the complexities of today's world.

Attention is described as the bedrock of focus. Goleman posits that refining our attentional skills can boost productivity, foster creativity, and elevate our overall well-being. He presents compelling evidence that the brain's focus mechanisms are flexible and can be strengthened through practices like mindfulness meditation and cognitive exercises. Managing distractions is another significant theme in the book. Goleman provides practical strategies for minimizing distractions to maintain higher productivity levels. This includes advocating for better time management, setting clear boundaries, and reducing multitasking.

Moreover, Goleman ties the concept of focus to emotional intelligence, detailing how managing our emotions can enhance concentration and decision-making. Mindfulness plays a pivotal role in this process, as it cultivates a heightened state of present-moment awareness, crucial for maintaining focus and resilience. The book also explores the concept of deep work and the benefits of flow states—moments of intense focus and peak performance. Goleman offers advice on creating environments that foster deep work, emphasizing the importance of minimizing interruptions.

Balancing intense focus with adequate rest is essential for sustainable productivity, according to Goleman. He advocates for incorporating restful periods into daily routines to prevent burnout and support ongoing performance. Additionally, Goleman discusses how a sense of purpose and alignment with personal values can significantly enhance focus and motivation. He encourages readers to find meaning in their activities to boost engagement and fulfillment.

Finally, the theme of continuous learning and a growth mindset recurs throughout Goleman's narrative. He champions the idea that ongoing education and resilience in facing challenges are key to sustained focus and lifelong excellence.





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